



The Pineland Star



DEDICATED TO THE PROGRESS OF PINELAND AND SURROUNDING COMMUNITIES

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\$2.00 PER YEAR



Dixie and Ray Crocker's Main Interest Is In Their Teaching

Dixie and Ray Crocker are both teachers and have lived in Pineland four years. Dixie began her teaching career here. She finished Brookeland High School in 1949, and received her B.S. degree in home economics and master of Education degrees from Stephen F. Austin College in Nacogdoches. Ray finished high school in Burleson, San Augustine County, attended



Stephen F. Austin College, Nacogdoches, and earned his B. S. degree there in Vocational Agriculture as well as his Master of Education degree. Both the Crockers are members of the State and County T. S. T. A. Dixie belongs to the T.V.A. and Ray to the A.V.A. She teaches home economics at Pineland; he teaches vocational agriculture in the Bronson school system.

Market News from Southern Pine

Temple Seat sales were slightly under plant production this week however, we feel that sales will pick up shortly after the new year.

Prices continue to be disappointing.

Don H. Burnley

Our Furniture dimension order file is satisfactory at this time. While we will have a short month during December due to our annual vacation we are running some over-time in order to meet our shipping schedules before we close down. Although we have not booked very much business for 1959, from all indications wholesale furniture prices are going to be higher due to the increase in cost in materials and the fact that most furniture manufacturers sold below cost most of this year. Since business has improved to the point that they can raise their prices which they are all doing at the furniture markets coming up in January, you can look for increased prices: on furniture. While there will not be much buying done until after the markets in January, we are looking forward to having a good year in 1959 in our furniture dimension operation.

Carl H. Sanders

Indians to Play Jasper Tues.

Tuesday night, December 16, the Pineland Indians play the Jasper ball boys, both A and B teams, and one game will be played by the girls teams. The game begins at 6 p.m. Tickets are 20c and 35c. Friday night, December 19, Spurger comes to Pineland. The game begins at 6 and there will be three - two boys teams and one girls.

The games previously scheduled for this Friday had to be cancelled according to Coach Harry Low.

Service Club Meets Monday

The Service Club had its monthly dinner and business meeting at the Pines Cafe Monday night. There was no speaker for the meeting. Committees reported on their various activities.

Star Gazing

BY CHARLOTTE SMITH

Two more weeks until Christmas!

All of a sudden too!

The Head of the House comes across quite often with an idea for the column. The one today was -

"Until I get equal billing - no more ideas."

This doesn't mean I never have an idea of my own. I do. I have millions. But according to him - they make him shudder, and the thought of foisting them on helpless readers - under the name of SMITH yet -

Anybody can get angry, that is easy; but to be angry with the right person and to the right degree and at the right time, and for the right purpose, and in the right way - that is not within everybody's power and is not easy. Aristotle (384-322 B. C.) Nicomachean Ethics.

Mental health today is the number one problem in the United States. Patients diagnosed as mentally ill occupy more than one-half the total number of hospital beds in the country. Tax expenditures alone for care of the mentally ill exceed \$1,000,000,000 annually. Public institutions carry about 750,000 mentally ill patients, to whom despite discharge, 250,000 are added each year.

Illness rooted in the mind can be just as real and serious as one in a diseased part of the body. And the mention of psychiatry to the average person is unthinkable - not because of the idea of psychiatric treatment - but because of the prohibitive costs. In rural areas there just ain't no such thing as psychiatrists unless one drives miles and miles. And the thought of that would make one physically ill and mentally ill.

Of course there are the Self-Righteous who scorn the idea of humans being mentally ill as they disdainfully discard the idea that chronic alcoholism is a disease. Incidentally of the latter, 1,000,000 are listed statistically in our nation, not to mention the 4,000,000 problem drinkers.

Alcoholics Anonymous is generally accepted as help for the alcoholic who desires help.

And there is a similar organization now for the mentally distressed: RECOVERY, INC. I first heard of Recovery from Father Louis VanDane, who had a group in his parish at Bassfield, Mississippi. Since, I have read of it more and more often.

Recovery is very similar to the formation of Alcoholics Anonymous in that it is non-religious in character; there are no officers, dues, constitutions or application forms for attending meetings. Although thoroughly Christian in concept, it is assumed that each member will find the SPIRITUAL help he needs in his OWN Church and religious practices.

Groups are composed of persons who are, or have been, victims of some kind of psychological or nervous disorder for which doctors are unable to find an organic cause. They discuss and study the causes of such illnesses under a trained leader.

Beginners in this type of therapy, persons who have thought their problems to be unusual, find out there are

Service Club, PTA Workers to Be on Square Friday; Collect for Needy

Urban Renewal Agency Approved

Votes in Saturday's election were unanimous for the creation by the City Council, of an Urban Renewal Agency for the City of Pineland.

Pineland FFA Wins Third In Area Quiz

Pineland F. F. A. boys won third place in the FFA Quiz Saturday, when 250 Future Farmers of the Area IX competed in the six leadership contests at Stephen F. Austin State College Saturday in Nacogdoches.

Contestants in the Saturday events had previously been first or second winners in each of the four districts of Area IX last Saturday.

Members of the Pineland Quiz team, under the guidance of B. A. Reid, vocational agriculture teacher, are Cecil Tatom, who was third high point boy in the contest. Paul Jacks, Larry Tatom, and Donnie McCune.

The contests were under the general direction of Dr. J. C. Green director of agricultural education of S. F. Austin College. Other faculty members served as superintendents of the various contests.

Clinic Announces New Hours

Monday, December 15 until the 15th of January, office hours at Temple Clinic will be 8 a.m. until 12 noon daily. The clinic will be closed Saturdays until the 15th of January.

many others who share the same problems. Others who attend are saved from future hospitalization by this mutual treatment. Only groups of persons with similar problems who help themselves by helping each other comprise the units.

Anyone who would like additional information about Recovery may write Recovery, Inc., 116 S Michigan Boulevard Chicago 3, Illinois.

There may not be a real need for such a group on mental health in Pineland, but it is comforting to know there is such in case the need arises.

WANTED - A secretary and general assistant. Not to keep up with how much I make but with how much I spend. It's easy to count on the fingers the income, but I get confused trying to keep up with the expenditures. And last week the Bank gave me a rude shock by calling to my attention an over-dwindled account. It was the same feeling I have when looking in a mirror. My imagination deceives me into thinking I'm as ageless as Gloria Swanson until I look in the mirror - always a disillusioning process, I let myself in for it as seldom as possible. That Bank! I was feeling as rich as Croesus until the Bank gave me that overdrawn feeling. If only it could have waited until after Christmas to dispirit me so.

PSB Directors Meet Tuesday

Board of Directors of Pineland State Bank met at 10 a.m. Tuesday for their regular monthly meeting.

A dividend of 50c a share will be paid to stockholders of record December 10, 1958, payable December 15th. All officers and employees will also be paid a Christmas bonus of one month's salary.

All Christmas club checks were mailed to depositors December 8. The Christmas club is now taking members for the coming year, according to Earl Culbertson, vice president and cashier.

Final Rites for Lee Frazier, 69, Held Thursday

Funeral services were held Thursday afternoon at 4 in Gipsom Funeral Home Chapel for Lee Frazier, 69, who died at 2:30 Tuesday morning in a Jasper hospital after a sudden illness.

Rev. O. C. Hicks, pastor of the Assembly of God Church, officiated at the service. Mr. Frazier was a member of the First Christian Church of Orange.

Burial, under the direction of Gipsom Funeral Home, was in Brookeland Cemetery.

Mr. Frazier had lived in Pineland forty years. He was a native of Tennessee, where he was born May 12, 1889. Prior to his retirement two and one half years ago, he had worked for Temple Lumber Company 45 years.

Survivors include his wife, Alice of Pineland; two daughters, Mrs. Evelyn Rogers of Gulfport, Mississippi, and Mrs. Lillian Miller of Beaumont, seven sons, Leroy of Beaumont, James of Wooster, Ohio, Milton, of Dallas, and Bobby, Eddie, Lonnie and Dalton of Pineland, one brother, John, of Orange; seven grandchildren and one great-grandchild. Pallbearers were nephews.

W. W. Boulware Dies Tuesday

William Walter Boulware, 70, died suddenly from a heart attack at 11:40 a.m. Tuesday at his home in Bronson.

Funeral services were held Thursday, December 4th, at 2 p.m. at the Methodist Church, Bronson, with the Rev. Noel Hammock, pastor of the Little Flock Baptist Church, officiating.

Burial was in the Bronson cemetery under direction of Starr Funeral Home of Hemp Hill.

Mr. Boulware was a retired Santa Fe railroad worker. He was a native Texan and had lived in Bronson the past 47 years. He was a member of the Bronson Methodist Church.

Survivors include his wife, Mrs. Janie Boulware of Bronson and one son, William Walter, Jr. of Bronson; one daughter, Mrs. Pauline Clark of Bronson and one grandchild, Becky Clark of Bronson.

Mr. and Mrs. Leroy Fears of Shreveport visited friends

Don't Borrow! Subscribe ! ! ! !



Pvt. Weldon D. Amason, son of Mr. and Mrs. Doyle Amason, Rt. 1, Pineland, has recently completed the second course of training in the U.S. Army Aviation school at Fort Rucker Alabama. Pvt. Amason is a graduate of Pineland high school. He received basic training in Fort Carson, Colorado before being attached to the 3rd Enlisted Student Company at Fort Rucker, Alabama.

Pines Cafe Opens Tuesday

The Pines Cafe officially opened Tuesday morning.

Mr. and Mrs. Ruben Fields formerly of Wright City, Okla. are the new owners.

Family style meals will be served each day at noon. Mr. Fields stated. The price will be 80c with refills on coffee and tea. Regular plate lunches will sell for 75c including drinks and desserts.

Homemade pies and rolls will be served daily.

Some remodeling has been done on the cafe, a counter has been added.

The Fields have three children, Robert, Mike, and Deborah. Mrs. Fields works with her husband. Both say they like Pineland - find people friendly and are hoping they can remain here.

The cafe will open every morning at 5:45 a.m. Until further notice closing time will be 9 p.m.

Pineland People Attend OES Christmas Party

Attending the Order of the Eastern Star, Bronson chapter 337, Christmas party Saturday night at the Community Hall were Mr. and Mrs. J. C. Lindsey, Jr., Ethel Woods, Willie Woods, Minnie Plumer, Mr. and Mrs. Charles Osborn, Mr. and Mrs. Kyle Walker, Mr. and Mrs. E. E. Marshburn, Mr. and Mrs. Cecil Vaden, Mr. and Mrs. Ray Crocker, Mr. and Mrs. Johnny Jacks, Mr. and Mrs. M. M. Miller.

A turkey dinner was served after which guests exchanged Christmas gifts. Christmas carols were sung by Mike Corley, Brent, Brenda, and Susan and Cynthia Smith.

Mr. and Mrs. Leroy Fears of Shreveport visited friends

Pineland Service Club members and PTA members will be on the Square again tomorrow for the purpose of taking donations for the Christmas Basket Fund for the needy of Pineland. These families, from thirty to thirty-five each year, include both white and colored needy.

Service Club members, who sponsor this drive each year, urge every citizen who can help, to donate to the Christmas happiness of those less fortunate.

County Unit of TSTA to Meet Dec. 11, Pineland

Sixty teachers of the Sabine County Unit of Texas State Teachers Association are expected Thursday night, December 11, to attend the meeting to be held in the Pineland school.

Dinner will be served in the home economics dining room followed by the business meeting in the auditorium.

Thomas Downs In A&M Unit

College Station, Dec. 6 - (Spl) - Thomas E. Downs, a junior majoring in electrical engineering, has been initiated into the Ross Volunteers at Texas A. and M. College.

He is the son of Mr. and Mrs. Troy T. Downs of Brookeland and was valedictorian of the graduating class at Brookeland high school.

The Ross Volunteers, the oldest student organization on the A. and M. College campus, is comprised of 125 juniors and seniors elected on the basis of character, military proficiency and academic achievement.

Widely known throughout Texas and the Southwest, the Ross Volunteers serve as the honor guard at the inauguration of the governor of Texas, lead the King Rex parade each year at the Mardi Gras in New Orleans, La., and represent the college at various functions in and out of the state.

Downs was a distinguished student for two semesters and is a member of Phi Eta Sigma, scholastic honor society. He is a member of the student branch of the American Institute of Electrical Engineers, the Student Conference on National Affairs committee and the Jasper Hometown Club.

He holds the rank of cadet technical sergeant in the Cadet Corps and is supply sergeant in "A" Battery AAA.

Comin's 'n Goin's

Mrs. L. P. Knight has been a patient in Hemphill Clinic this week.

Visitors from Thursday until Sunday in the Billy Stocking home were Mrs. L. C. Vance, Patty Sue Perry, Betty Kaye Vance, and Steve Perry of Olney, Texas.

Mr. and Mrs. Herbert Ezer-nack and children visited Mrs. Mamie McGraw in Fairdale Sunday.

Mr. and Mrs. Bernice Coleman and children visited relatives in Silsbee over the weekend.

THE PINELAND STAR, PINELAND, TEXAS—

THURSDAY, DEC. 11, 1953

PLAINVIEW

BY MRS. C. A. BELL

Following is a list of donations to Plainview Church as received and deposited to the church fund by C. A. Bell:

B. H. White, \$10; Ira Marshall, \$2; G. W. King, \$5; Mrs. Daisy Hanks, \$5; H. B. Hanks, \$25; F. J. Lewing, \$1; F. M. Lewing, \$1; F. L. Beauchamp, \$15; O. B. White, \$5; Brit Burckett, \$1; Mrs. Myrtle Sanford, \$10; Mrs. Artie Price, \$10; Tom Byley, \$1; Edgar Byley, \$2; Mrs. Delia Watson, \$2; Mrs. Evelyn McGown, \$10; J. E. King, \$2; G. W. Russell, Jr., \$1; J. M. White, \$10; Charlie Forse, \$50; A. J. Jackson, \$1; Lynn Tatom, \$5; C. C. Rice, \$5; H. H. McGown, \$3; Southern Pine Lbr. Co., \$25; Claudia Davidson, \$5; Burl Clark, \$5; Mr. and Mrs. W. C. Forse, \$2; Henry Ellison, \$5; Howard Forse, \$1; D. H. McGown, \$5; Mildred Bell Barton, \$20; R. V. Forse, \$20; John Lindsey, \$5; H. E. McDaniel, \$25; Jack Forse, \$1; Starr Funeral Home, \$15; Alton Sanford, \$10; First State Bank, Hemphill, \$25; W. C. Conner, \$5; Jason Morris, \$5; Jewel Sanford, \$5; C. O. Osborn, \$5; O. A. Beauchamp, \$10; Steve Burgess, \$10; Carter Strickland, \$10; Mr. and Liddie Bourland, \$1; C. A. Bell, \$50; Jim Reed, \$10.

Donations other than cash: Weldon King gave \$25 worth of new lumber; Dewey Tatom, approximately 1000 ft. of lumber he had on hand.

Ernest King and Mrs. Ola Kemp bought one half of the roofing shingles as follows: Ernest King \$50; Mrs. Ola Kemp, \$19.

There was a donation of trees as follows: Charlie Forse, 7 trees; Mrs. Evelyn McGown, 2 trees; C. A. Bell, 2 trees; H. H. Forse, 1 tree; A. V. McBride, 1 tree. These brought a profit of \$75.45 above cost of cutting and hauling.

The county gave \$200 for removal of the old church building from the right-of-way of Farm Road 2024.

We received \$86.50 from the sale of old materials on hand. We applied for and were

lucky enough to receive a \$500 donation from "Oldham Little Church Foundation" of Houston. This was made possible by meeting the requirements asked of us, one of which was that we have our church fund on deposit and give the name of the banker, and the amount deposited.

All cash donations given above were deposited in the bank, and we have a deposit slip to cover every dollar. All material bought from this fund was by check, and each check required the signature of two citizens of the community. We hope to give a list of all purchases, costs, etc., later.

The following donations were paid to W. C. Tatom: R. J. Forse \$20; Gipson Funeral Home, Pineland, \$10; Roy Bragg, \$10; Jim Campbell, \$10; C. O. Osborn \$5; H. H. Forse, \$5; G. W. Crow, \$5; Mrs. Mae Crow, \$1.

We wish to thank every one who helped us in any way. By doing all the labor except the wiring, we were able to build a church that would be valued at much more than the cost. We hope the community will enjoy this nice new church for many years to come. It was a big job for any small community to undertake, but we have proven the truth of the old adage, "Where there is a will, there is a way."

The Quarters

By Jimmy Parks

Mrs. Ben White has returned home from a business trip to Oklahoma and California.

Mrs. Rosemary Jones of Leesville, La. visited in the home of Mrs. Ola Jones and Mrs. S. L. Anderson Sunday.

Mr. and Mrs. Jim Solly of Houston are visiting their mothers, Mrs. Blanche John and Mrs. Ruthie Mae Gray.

Mrs. Lula Polk of Leesville, La. visited Sunday in the home of Mrs. O'Norrel.

Mrs. Ester Lee Taylor has returned from Houston.

Sunday School was held at the usual hour with Bro. C. Randolph in charge. Class No. 1 won the banner. Teacher is Bro. Battle.

Wednesday night service was held at the Church of God in Christ with song and prayer and testifying. Sermon was by Eld. D. C. Thomas. His subject was, "A Good Record" from Job 16:19. Eld. Thomas is from Beaumont. We had a wonderful time.

Thursday morning prayer service was held in the home of Bro. and Sister George Washington by Chaplain D. L. Horton. Hymn and prayer by Sister Flowers then the vice president, Sister Alberta Young, came forward with encouraging remarks. Lesson was taken from Cor. 6 1-5. Remarks were made by the

different sisters.

The Mission of the Church of God in Christ was held in the home of Bro. and Sister Susie Coleman with the president in charge. Song and the Lord's Prayer led by Sister Masie Slaughter. Eight were present.

The Sunday School of the Church of God in Christ met at the usual time with Supt. Hattie Parker in charge. The opening exercise was by the Supt. with the subject being Jesus' Matchless Power found in 5 Mark 1:13. Lesson was taught by the teacher, Sister Susie Coleman.

Sis. Hattie Parker and Sis. Susie Coleman attended church in Beaverville Sunday.

David Washington attended a singing convention in Newton Sunday evening.

Mrs. Addie B. Bell and Mrs. Audra Mae Parks visited in the home of Mrs. Jimmie Parks and family Sunday.

Johnnie Byrd of Goodpine, La. visited last weekend in the home of Mr. and Mrs. Gov. Jones.

Mrs. Dorothy Mae Hill of Reno, Nevada visited here 3 weeks, returning home last Thursday.

Mr. and Mrs. Trotti and daughter, Sarah, visited last weekend in the home of Mrs. Anna Flowers.

Mr. and Mrs. Joe Terry visited in the home of his daughter, Mrs. Lucille Winters, recently.

Mrs. Dorothy Glider underwent a major operation in Temple Clinic. She is reported to be doing fine.

The Pastor Aid Club gave Rev. M. L. Williams a party at the church cafeteria. Many gifts were received.

Sunday will be regular Pastor Day for Johnson Chapel C. M. E. Church. Rev. W. W. Lockett is pastor.

Card of Thanks

We wish to thank all our friends and neighbors for their words of sympathy, the flowers, and food which helped us bear the loss of our beloved husband and father. May God bless each and every one of you.

Mrs. Lee Frazier and boys.

Sunday Mass

Mass at St. Pius Church Sunday will be at 8 a.m. It is the third Sunday of Advent. Wednesday, December 17, Friday, the 19th and Saturday the 20th are Ember Days, celebrated at the beginning of the four seasons to implore God's blessings on the fruits of the earth. They are days of penance, fasting, and partial abstinence.

Betty Birdwell and Velma Morris attended the Tall Timber Chapter of International Secretary's Association in Nacogdoches Tuesday night.

STAR COOKS

COCOA DROP COOKIES

-By Glenda Ruth Tatom

Mix thoroughly:
1/2 cup soft shortening (part butter)
1 cup sugar
1 egg
Stir in:
3/4 cup buttermilk or sour milk

1 teaspoon vanilla
Sift together and stir in:
1 3/4 cups sifted flour
1/2 teaspoon salt
1/2 teaspoon soda
1/4 cup cocoa

Add chopped nuts, raisins, or coconut if desired.
Chill at least one hour.
Drop rounded teaspoons about 2" apart on lightly greased baking sheet. Bake until when touched lightly with fingers, almost no imprint remains. Frost cooked cookies if desired.

Time: 8 to 10 minutes
Temperature: 400 degrees (moderately hot oven)
Amount: about 3 and one half dozen 2 and one half in. cookies.

WSCS to Serve Sunday Dinner

W. S. C. S. of the Pineland Methodist Church will serve Sunday dinner Sunday at the Pineland School Cafeteria. Tickets may be purchased from any of the Methodist ladies. Price is \$1.00 for adults, 50c for children. The meal will begin at 12 noon. Anyone wishing to take a

meal home must bring his own plates, the W.S.C.S. members state.

Menu for Methodist W.S.C.S. dinner Sunday.

Turkey and dressing
Cranberry Sauce
Candied Yams
String Beans
Celery and Apple Salad
Rolls, Tea or Coffee
Cup Cake and Peach Half

March of Dimes Chairmen Named

Community chairmen who have volunteered their services for the 1959 March of Dimes drive in Sabine County have been announced by Mrs. Bertie C. Pratt, county chairman. They and the community they represent are:

Rev. Clint Hines, Pineland; Mrs. Vergie Speights, Hemphill; Mrs. E. E. Rogers, Brookeland; Mrs. E. J. Bailey, Rosevine; W. G. Brewton, Bronson; Mrs. Dan Polley, Sexton; Mrs. Martha Arbuckle, Geneva; Mrs. L. T. Halbert, Jr., Milam; Mrs. Albert Jones, Yellowpine; Mrs. Robert Peters, Sturgis Mill; Mrs. Judge Cordray, Isla; and Mrs. Elzie Ladner, Fairdale. The kick-off on the drive will be held Jan. 5 in the home of Mrs. Pratt.

Mrs. Emma Hayes is staying in the home of her son and daughter-in-law, Mr. and Mrs. J. B. Hayes, for a few weeks.

Mr. and Mrs. Wink Birdwell, Mr. A. L. Isom and Roy Wayne attended the Christmas Pageant in Natchitoches Saturday night.

Tree Planting Season Begins

Pine tree planting season is here and will continue until March 1st, 1959.

Proper storing and planting methods are necessary to establish a successful plantation, control of cut ants and gophers is also a must.

The Texas Forest Service will help a landowner with his planting job until he is satisfied he can do a satisfactory job himself. Trees can be purchased directly from the Magnolia Springs Nursery.

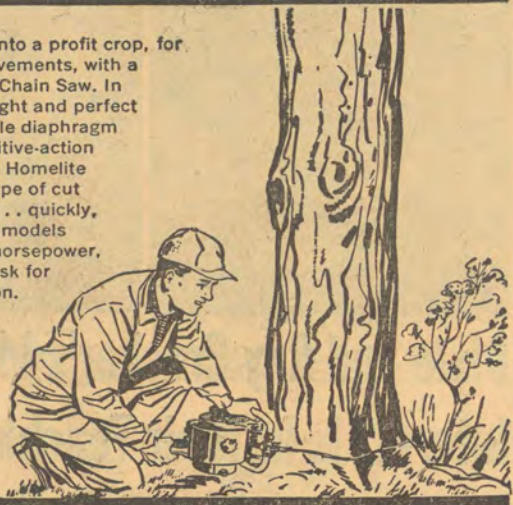
If you will call HA-3-2890, or write the District Forester, Kirbyville, Texas; you can secure on-the-ground instructions.

Mr. and Mrs. Elbert Corley and Mike visited in Hemphill over the weekend with Mrs. Ola Davidson and Mr. and Mrs. M. O. Shirk and children of Austin who were home for the weekend.

Mr. and Mrs. Dudley Hunter and boys spent the weekend in Spurger with relatives.

Make Money from Your Trees with a HOMELITE Chain Saw

Turn your woodlot into a profit crop, for cash or farm improvements, with a powerful, Homelite Chain Saw. In addition to light weight and perfect balance, the all-angle diaphragm carburetor and positive-action fuel pump on every Homelite let you make any type of cut ... in any position ... quickly, easily, profitably. 4 models available, 3 1/2 to 7 horsepower, 19 to 29 pounds. Ask for a free demonstration.



Homelite announces \$1600 4-H Forestry Scholarships. Stop by our store for a free descriptive folder.

TOOLE'S TIRE STORE

Phone 120 Hemphill

BALL'S GROCERY

Pineland, Texas

FRIDAY AND SATURDAY

One Xmas Ham Fresh;
One Xmas Ham, Cured -- One Xmas Turkey. If You pay a grocery bill in full or buy a cash bill of groceries of \$3.00 or more, you are eligible.

FREE

COFFEE
SUGAR
CRISCO
PICNICS

ROAST Pork

CAKE MIX

COCONUT

SUGAR

STEW

PEAS

CORN

PICKLES

ORANGES

LETTUCE

Maryland Club Drip Grind lb.

69c

5 Poound bag Imperial

39c

3 lb. Can

79c

Armour's Star Grade lb.

35c

Lean - Tender lb.

39c

Betty Crocker Yellow

35c

Per Can

19c

Brown 2 Boxes

25c

Austex Per Can

35c

English Del Monte can

19c

Cream Style can

17c

Sour Half Pint

15c

5 lb. bag

29c

Nice Large Heads each

13c

EDGEWOOD THEATRE

SAN AUGUSTINE

FRIDAY AND SATURDAY First Feature

YOU'LL MEET HER AT THE ROUGHEST PARTIES IN TOWN!

PARTY GIRL

ROBERT TAYLOR CYD CHARISSE LEE J. COBB

SECOND FEATURE

GRAND HOLD-UP!

THE BIG CAPER

RORY CALHOUN

SUNDAY ONLY

WHAT LOLA WANTS LOLA GETS!

damn yankees

TAB HUNTER GWEN VERDON

TECHNICOLOR



LADIES DRESSES
ONE-THIRD OFF
LADIES COATS
ONE-THIRD OFF

Reduction on Childrens Dresses



Temple Dry Goods

PINELAND, TEXAS



Suits Worthy of Your Most Important Occasions

Distinguished in styling and fabric . . . skillfully tailored . . . perfectly fitted . . . one of these suits will successfully meet the challenge of these occasions when it is important that you look your best!

Men's All Wool
\$27.50 to \$32.50

Men's All Wool
SPORT COATS
\$18.50

Men's
BOXED HANKS
79c - \$1.00

Men's
Beautifully Tailored
SPORT SHIRTS
\$2.98 - \$3.98

Men's White
DRESS SHIRTS
\$1.98 - \$2.98
French Cuffs - **\$3.98**

Ladies
HOUSE SHOES
Fur Trimmed
\$2.98

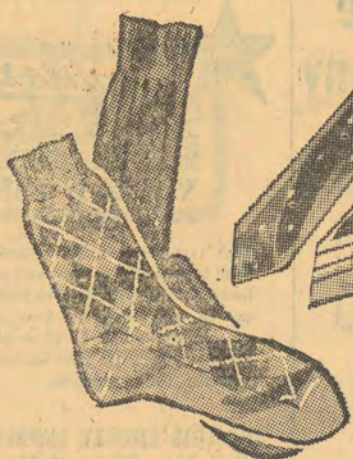


Men's
HOUSE SHOES
\$2.98 - \$3.98

Boys
HOUSE SHOES
\$1.98 - \$2.98

Boys
SPORT SHIRTS
\$1.49 - \$1.98

MEN'S TIES
\$1.00 - \$1.50



Men's
STRETCH SOCKS
2 for **\$1.00**



Ladies
HOUSE COATS
\$6.95 - \$9.95

Ladies
TOPPER COATS
\$9.99

LADIES GOWNS
\$1.98 - \$2.98

Girls
HOUSE SHOES
\$1.98 - \$2.98

Ladies
MOJUD SLIPS
\$3.98



Donahoe's Department Store

PHONE 151

HEMPHILL, TEXAS

BRONSON

BY DORA MARSHBURN

Visitors in the L. A. Byley home Sunday were Rev. and Mrs. McCall of Henderson, Mrs. G. C. Carswell of San Augustine, and Mr. and Mrs. Earl Crocker and children.

Mr. and Mrs. Titus Coon and daughter of Kirbyville visited Sunday in the J. L. Coon home.

Mr. Wallace Edgar returned home from Veterans Hospital in Houston Sunday.

Mr. and Mrs. M. F. Dickerson attended the funeral of her uncle, Mr. Billy Stevens in Lufkin Sunday.

Mr. and Mrs. Leroy Bennett, Mr. and Mrs. Earl Bennett of Houston visited in the Burl Clark home Saturday.

Mr. and Mrs. Earnie Rogers and family of Brookeland and Mr. and Mrs. Jim Ray Dickerson and son of Jasper spent Saturday in the home of their parents, Mr. and Mrs. M. F. Dickerson.

Mrs. Gertrude Wolfe and Mrs. Kathleen Edgar spent Saturday in Houston.

Mrs. Corrine Harrison spent several days in Zwolle this week.

Miss Lucille Pate and Miss Karen Wolfe attended a shower in San Augustine Friday.

Mr. and Mrs. R. F. Dickerson and daughter of Charleston, South Carolina, are spending several days here with relatives.

Mrs. Blanche Bailey and Mrs. J. C. Dickerson made a business trip to Beaumont Thursday.

Mrs. Kyle Walker, Mrs. Daley Walker, and Mrs. Sally Shaeffer were visitors in Jasper Tuesday.

Visitors in the home of Mr. and Mrs. C. F. Smith, celebrating the eleventh birthday of their son Joe Franklin, were Mr. and Mrs. J. O. Wesser and son of Voth and Mr. and Mrs. B. G. Smith and son of Beaumont, Mr. and Mrs. John C. Coffman and son of Vidor, Mr. and Mrs. Ollie Bright of Jasper, John Henry and Ollie

Merriman Bright of Jasper, Mr. and Mrs. J. F. Smith and Mr. and Mrs. Arthur Guy Smith and son.

Mr. and Mrs. J. F. Smith celebrated their 42nd wedding anniversary December 3.

Mrs. J. M. McCary and Mrs. G. L. Beauchamp, Mrs. Lucy Clegg, and Mrs. Amy Walker attended the shower at Mrs. Amos Ledford's at San Augustine December 5 for Mr. and Mrs. Jim Boyett. Mrs. Boyett is the former Earline McCary of Centerville and Bronson.

Mrs. J. M. Morgan returned Sunday after a week's vacation with her daughter and her family in New Brunsfels.

Mr. and Mrs. Gervis Buckley left Saturday to visit his mother, Mrs. Pink Buckley, who had returned recently from a visit in New York with another daughter.

Mr. and Mrs. G. T. Fox vis-

ited his sister Sunday who underwent surgery recently in Beaumont.

Rev. Tommy Huff, association missionary, of Jasper filled the pulpit at the First Baptist Church Sunday, for morning and evening services. There was a meeting of the entire church with Bro. Huff Sunday afternoon to name a budget committee and a planning committee.

Mr. and Mrs. E. E. Marshburn made a business trip to Nacogdoches Friday.

Mrs. Willie Woods and Mrs. Atrelle Marshburn attended the Field Enterprises luncheon for teachers at Patty's Restaurant Saturday.

Mr. and Mrs. C. F. Young and grandson, Charles Ernest Hill, of Beaumont visited briefly enroute to Natchitoches, La. to the Christmas pageant Saturday.

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Bread 'n Butter generally gets written on Friday or Saturday before the Thursday when the Free Press comes out so that it can go to Pineland and appear in the Pineland Star also. This means I have to sort of shift gear and call "this week" "last week". Anyway, last week, beginning

December 1, was a busy one given over largely to industry affairs.

There is always a big question as to how much effort and expense a company should allow one of its employees to go to in order to work on problems which are the concern of everyone in the

industry. If these efforts are successful, then the companies who furnish the people to make the effort benefit and make a profit. The fact that everyone else benefits equally does not lessen the simple fact of it being worth the while of the particular companies responsible. The trouble is there is no sure way to measure the value of work.

Nobody can say, for instance, what the situation would be for southern pine today if we hadn't decided to stand up on our hind legs a few years ago and fight back against inferior substitutes. National figures reveal that southern pine is relatively better off this year than any of the other softwood species. This is in contrast with a few years ago when most of the market thought southern pine was the worst of the lot simply because they did not know.

During the past week I spent a day and a half in New Orleans as chairman of the Southern Pine Association Research Committee when we held a meeting there. We outlined our purpose and reviewed research projects which are under way. We agreed that we must study the cost of our lumber in construction and its performance in construction preliminary to considering what we might do to improve the form in which it goes to market. Our product form has not changed in any apparent manner in the last fifty years, yet during that time residential and other construction has gone through the most revolutionary change in its history. We suspect that we must carry our product

forward farther into house parts to save installation costs and make it more competitive in that respect with substitutes. Also we suspect that we may have to prepare these parts in advance so that mishandling cannot cause our product to misbehave in construction. For instance, sections of the exterior siding which have already been correctly primed would prevent having this important first coat applied improperly to the eventual discredit of lumber.

On Wednesday, it was a meeting in Houston with the Texas Yellow Pine Advertising Committee, which is comprised of E. L. Kurth, Jr. of Angelina County Lumber Company, Bill Harmon of W. T. Carter & Bro., Herndon McNeill of Kirby Lumber Corporation and myself. These four companies are picking up the tab for one of the boldest advertising programs ever undertaken for lumber, all within Texas to educate Texans on the merit and importance of our native product. We reviewed advertising copy and layout for the next thirty days and continued to plan for the months ahead. One innovation will be a model exhibition which will appear in a few home shows during 1959. This exhibit will undertake to give builders and prospective home owners ideas for attractive interiors using SPIB grademarked Texas Yellow Pine.

On Thursday I flew to Amarillo to speak before a group of lumbermen and to try to bring them up to date on activities within the southern pine industry. My theme there was that the future belongs to the southern pine industry in general and in

Texas, to the Texas southern pine industry. This conclusion is borne out by United States Forest Service figures which show that within the foreseeable future, we will be producing more than half of the softwood used in the nation because of our remarkably successful forestry practices. In spite of being the oldest industry in this country and of having practically built the nation up until recently of southern pine, we have more every year in contrast to other sections. This fact, added to the fact that our species is recognized by U. S. Products Laboratory as being the strongest and best plus our strict requirements for moisture and grading, makes it wise for Texas lumber dealers, at least, to look in this direction when they are planning the future.

While in Amarillo, I got to see some fine lumber dealers. Among them was Mark Clemmer, who asked me about Joe Prestige, who grew up in Texarkana with my uncle Paul Crouch and sold lumber for our Diboll lumber manufacturing outfit for many long years. He also asked about Tommy Myers who used to sell for us. The wonderful thing about being in the lumber business is that it is a special fraternity and almost any place you go, you find somebody who shares the long past with you. Henry Devery out there is a substantial gentleman who carries on also the tradition that lumber dealers everywhere are civic leaders. He had a book on his desk tracing his Virginia ancestry and we found where there were Temples and Latane's woven in. Paul Rathbun, who was in charge of the program on which I appeared, is an up and coming young lumberman and remembers Diboll when he came here as part of a Texas A & M class a few years ago to learn about our great East Texas forest products industry.

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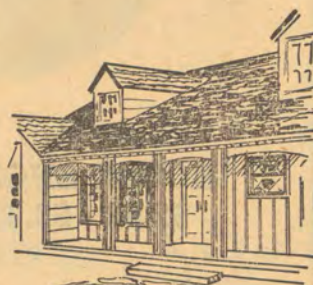
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Lumber Dealer for



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SPIB No. 122
SOUTHERN PINE LUMBER CO.
SPIB No. 77

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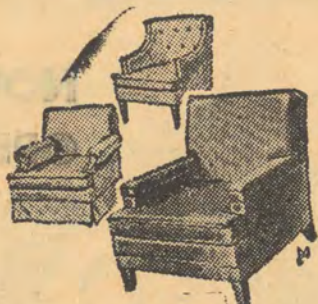
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