

THE *Luffkin* LINE

MAY-JUNE • 1956





THE *Lufkin* LINE

MAY • JUNE, 1956
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GULF COAST DIVISION ISSUE

FLORIDA'S FAMILY RESORT—Bob Arrendale	4- 7
THE GRAND PRIZE STORY	8- 9
THE ART OF CATCHING A BASS—Eric Wahleen	10-11
LUFKIN INSTALLATIONS	12-13
SNAPSHOTS WITH THE LUFKIN CAMERAMAN	14-17
NEW OFFICES FOR HOUSTON TRAILERS	18
LET'S LAUGH	19

COVER: Aquamaid Jean Nathey of Cypress Gardens, Florida

INSIDE COVER: Catfishing on the Bayou near Morgan City, Louisiana. Photo by David W. Corson from A. Devaney, N. Y.

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Virginia R. Allen, Editor

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THE famed glass bottom boat ride at Silver Springs gives tourists visual access to an underwater fairyland

All Photographs Courtesy Florida's Silver Springs

By BOB ARRENDAL

BEFORE arrival of the white man in Florida Silver Springs was famous among the Indian inhabitants as a "Shrine to Their Water Gods." Today, Silver Springs is still known as "Florida's Shrine of the Water Gods."

Billed as the "Greatest-of-all" Florida attractions, the Spring is visited annually by more than 1,000,000 visitors. Man could do little today to improve upon the natural beauty of this ancient Indian Shrine, but much has been done by art, to create a background worthy of the "Great Silver Spring." However, nothing has been done which detracts from the natural charm of the spot. The entrance drives have been landscaped, and native trees, shrubs and flowers have been planted. In fact, that whole section which lies between the spring and the Dixie Highway has been made over into a large garden where lawns slope down to the water and brilliant tropical flowers bloom throughout the year.

One month before Florida became a state, eighty acres surrounding Silver Springs was purchased

by James Rogers from the United States government for \$1.25 an acre, for underwater as well as dry land.

Columbus Carmichael bought Silver Springs in 1909 and operated the resort until July 3rd, 1924, when he leased it to Carl Ray and W. M. Davidson for \$5,000 a year from 1924 to 1974, but the lease was renewed before it expired for 99 years. Ray and Davidson now pay \$25,000 a year. The new lease will expire in 2073.

From 1924 to 1934, none of the partners of Silver Springs kept any profit. All money not spent in advertising was re-invested into the Springs to improve the facilities. In 1934, Ross Allen built his famous Reptile Institute at Silver Springs, thus beginning a unique concession arrangement which has provided the Silver Springs visitor with the maximum of entertainment and enjoyment through the years.

Ross Allen, famous wildlife adventure star of movie, Radio and TV, presents for the visitor a colorful guided lecture-demonstration tour through



CARRIAGE Cavalcade exhibits feature antique cars and manequins in styles of the time



SNACK time at Tommy Bartlett's International Deer Ranch is any time from 8:30 a.m. to sundown

Florida's Family Resort...

the beautiful cypress forest and Seminole Indian Village.

The Reptile Institute is open daily from 8:30 A.M. until dark. A guide points out the mannerisms of various reptiles such as alligators, crocodiles, and caimans, and explains some of the differences between these reptiles. The lecturer then takes guests to Pen No. 2, where he displays the deadly coral snake and various interesting harmless snakes. Each demonstration is accompanied by a brief talk. The lectures are carefully prepared to be informative and entertaining; they are copyrighted by the Institute. At Pen No. 3, the guide shows how alligators are captured, and how these huge reptiles can be "put to sleep." Next the visi-



AN Indian girl talks with a Macaw, while pink Flamingos wade in a pool near the Seminole village

tors examine the "Pet Snake," a large, harmless reptile. Many tourists like to pose for photographs with this gentle creature; they learn that there is no reason at all to fear a non-poisonous snake.

The lecturer then leads the group to the colorful Seminole Indian Village next to the Institute. Several families of Seminoles have dwelt at the Reptile Institute for many years, living just as they do in the Everglades. Visitors have the opportunity to view the simple lives of these Indians, and to purchase Seminole handicraft. There is also a Wild Animal Exhibit. Here can be seen the Florida panther, black bear, skunk, raccoon, otter, flamingo and other wild animals. Finally, there comes the thrilling climax of the lecture-tour, the "milking"



CHILDREN love to ride in the antique carriages that abound in the beautiful park at Silver Springs



EVERYBODY brings his camera to Silver Springs, where pictures like this are everyday occurrences

of venomous snakes. For this performance, the visitors cluster about the "milking" pen at the Venom Laboratory. After this exciting display, the visitors are privileged to wander about the exhibit as they wish. One admission is good for an entire day.

One fleeting glance at beautiful Silver Springs, and the "camera bug" will think he is in heaven. No matter which way he turns, he will be confronted with a prize-winning target for his "Brownie." The famed glass bottom boat ride gives them visual access to an underwater fairyl-land where they'll see water-plants looking like Christmas trees with all the trimmings. An electrically powered boat makes the voyage noiseless and smooth. The "photo-sub" is another attraction the "shutter bug" will relish. This unique boat for "below the surface" sensations will have the shutters clicking like a geiger counter over a rich



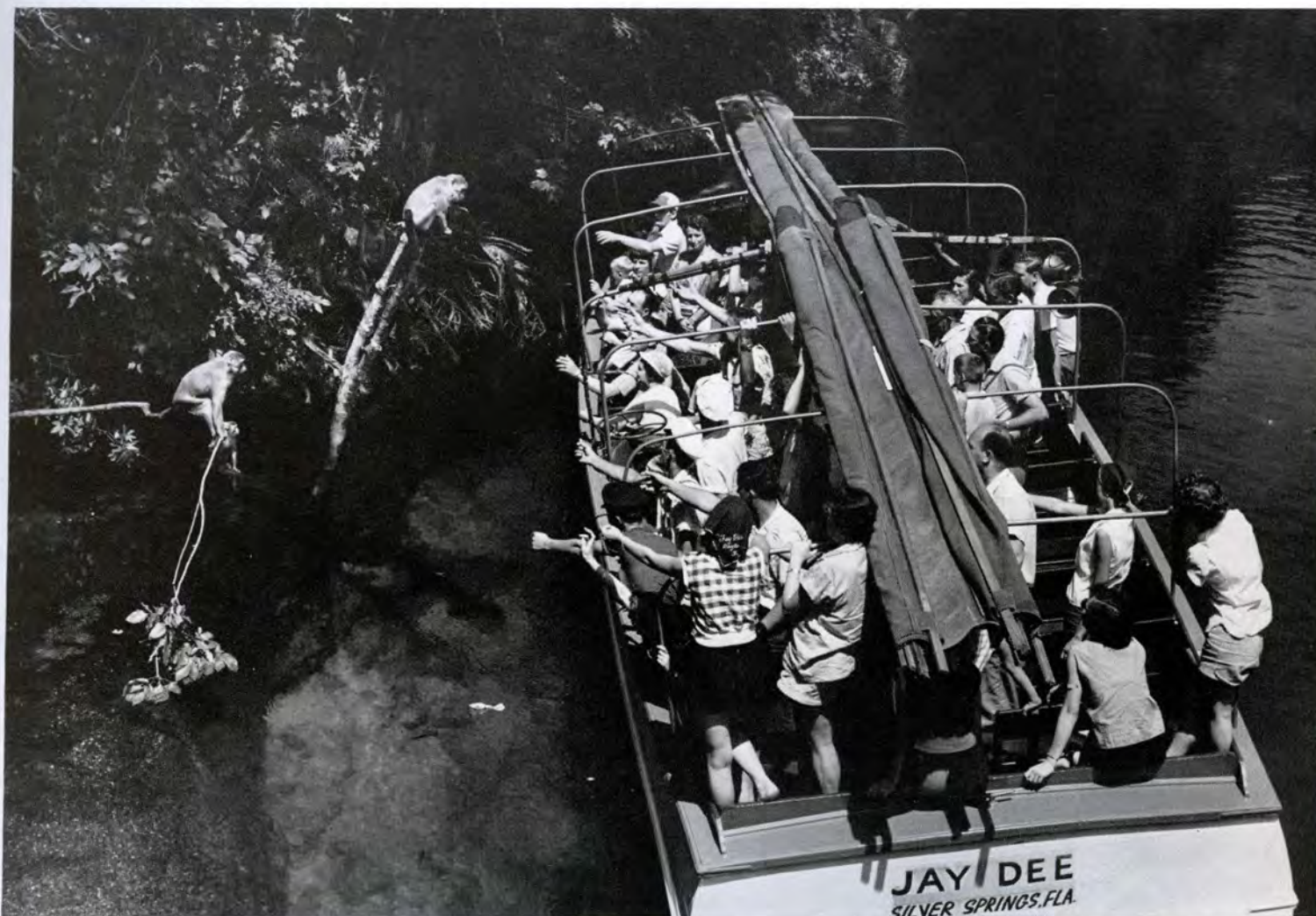
ROSS Allen watches two Seminole Indian women grind corn. This primitive method produces fine meal

uranium field. Adapted for taking moving pictures, the "photo-sub" has a well in the forward section. Glass windows in the well permit the photographer to follow the movements of swimmers, and to portray, with fidelity, the great variety of underwater life in Silver Springs.

Expanding attractions and facilities have kept pace through the years with the constantly increasing number of visitors. The newest member in the Silver Springs family of attractions is the world famed Carriage Cavalcade. The Cavalcade building, which houses this priceless exhibit of antique cars and coaches, is located across Florida State Highway 40 from the main entrance to Silver Springs. Strangely enough this unique exhibit of days gone by appeals to the women as well as the men. Members of "The Fair Sex" are drawn to the manikins, fabulously attired in the dress of the 1800's.

The children dash from stage coach to covered wagon—one of the kids' favorites is the Concord Coach. This world famous coach was the most popular means of public transportation in the mid-1800's. Using this coach, the Wells Fargo Company opened the first transcontinental passenger service in the United States. The whole family will enjoy examining the old classics.

Visitors may ride over to the Carriage Calvacade from Silver Springs in a real antique car, absolutely free. Just catch the car near the Glass bottom boat docks or hail the car any where in the park. A friendly warning—the children will want



ON the 5-mile Jungle Cruise visitors see rare birds, a tribe of wild monkeys and other native wildlife

to hitch a ride every time they spot the "old-timer" chugging around the park!

At another of "Florida's Famous Five" attractions, Tommy Bartlett's International Deer Ranch, the children will have the time of their lives hand-feeding the wide variety of tame animals that roam about free at the ranch. Radio and TV star, Tommy Bartlett, personally meets many of his guests and guides them around the ranch. One of the finest displays of deer in the world is seen pictured against a natural Florida background. The "cloven-hoofed" population of the ranch features deer from India, Africa, Mongolia, Tibet, Scotland, Europe, the Scandinavian countries and North America. All the animals are bottle-fed and hand-raised, with temperaments of gentle kittens. Children will long remember the thrill of strolling among and petting these fleet-footed creatures from the world over.

Across the water, and in contrast to the landscaped section is a tract that has been left untouched. Here all the wild flowers, ferns, jungle creepers, and tangled growth of a Florida forest flourish just as they did hundreds of years ago. No visit to Silver Springs would be complete without taking the "Jungle Cruise" down the beautiful Silver River. For a thrill-a-minute experience, visitors find this 45-minute ride aboard the "Jungle Cruiser" eerie, entrancing and enlightening. For nearly five miles, they will ride in an open speedboat over crystal-clear waters through dense tropical jungle lands. Rare birds, alligators, turtles, snakes and animals may be seen in their natural environment, and a tribe of wild monkeys will cautiously beg attention in an entertaining manner.

A vacation trip to beautiful, semi-tropical Florida without visiting Silver Springs would be an incomplete journey.



GRAND Prize buildings are striking as seen from picturesque grove

The GRAND PRIZE *Story*

IT IS SURPRISING that a metropolitan center in the United States as large as Houston should have but one brewery. It is not surprising, however, that Houston, Texas, can boast of one of the most modern breweries in the country.

Ground was broken for the Gulf Brewing Company plant on June 12, 1933, and on December 21 of that same year, the Company formally announced that Grand Prize beer was ready for the market. A new enterprise was born to the Hughes Tool Company, which is the parent company, and Houston became the home of a thriving new industry.

The first Brewmaster, Frantz H. Brogniez, a Belgian, was also the first President of the company. His world-wide reputation for excellence in brewing was further enhanced by the design and construction of this fine plant. The brewery was built along the classic European lines. Since Mr. Brogniez had won the grand prize for his product

back in the year 1913 at an International Brewers Congress held in Ghent, Belgium, the product was appropriately named Grand Prize beer.

Some of the sturdily built machinery brought from Europe during those early days is still in use. However, after years of improvement and expansion, stainless steel is more prevalent and more equipment bears the "made in U.S.A." label.

The name Grand Prize has possibly been seen more in this area, and under more attractive conditions, than most other brand names of any other Texas commodity, because of the sparkling white trucks plying the Texas highways. Most of these spic and span white shining vans are Lufkin Trailers.

Over the years, Grand Prize drivers have performed admirable deeds in helping victims of traffic mishaps. A first-aid course is included in their training. When a fleet travels over a million and a half miles each year, its evidence is recognized

even in the big state of Texas. In the past ten years, six State safety awards have been earned by this fleet, and one National award, which is no mean record for any trucking operation. Mr. C. A. Brown is in charge of this department, and an able staff of mechanics under "Doc" Nail keeps the fleet rolling.

From less than 100,000 barrels of beer per year, this company's sales have grown to several hundred thousand. The public has always been well aware of the activities at Grand Prize because of their consistent and respected advertising program, and the important part this brewery has played in the general growth of the Southwest. As a Houston concern, the facilities are constantly being used by local organizations. Groups from all over the country visit the spacious grounds, especially when holding conventions in the city. At one time the attractively shrubby covered grounds included a Deer park and colorful fowl, such as peacocks, strutted about the well-kept lawn. These added pleasantries finally gave way as more and more of the premises had to be used for the expansion of the brewery. However, an attractive grove is still maintained and enjoyed by the employees and visitors.

Millions of dollars have been spent on maintaining the modernity of this plant which is uniquely built, principally on one floor. The brew-house towers over the other buildings with a dignity that bespeaks of its importance. The cellars, where the beer is aged under refrigeration, now approach 100,000 barrels storage capacity. This allows ample time for all the beer to mature. The bottle house was completely renovated in 1951, and contains the very latest bottling and canning equipment. Here, cans are filled at the rate of 300 per minute.

Charles E. Lieberman is the Head Master Brewer. He was brought to the Gulf Brewing Company to make the transition to a pale dry type of beer. This was marketed in December, 1949, after a year was spent in preparation. The new beer does not have the heavier flavor and is more pleasantly aromatic. This pale dry type is now the most popular brew, not only in the United States, but is rapidly gaining favor in most every part of the world. Mr. Lieberman has degrees from several Universities and Brewing Academies. He holds prominent posts in national scientific brewing organizations and has contributed to the world's brewing literature.

Like his predecessor, Frank Brogniez, he is a scion of a renowned brewing family, and is listed



THREE long-service employees stand beside the fleet of sparkling white Lufkin vans that transport Grand Prize Beer on highways of great Southwest

in Who's Who in Engineering and Who's Who in Chemistry. His philosophy of brewing is to make a product that people prefer. In order to do this, it is necessary to start with the finest of ingredients; that is, selected seedless hops, choice and fancy barley malt, and the top grade of Texas brewer's rice.

A staff of competent scientists and employees of long service have produced a beer of top quality, which has won several International awards.

The most recent innovation at Grand Prize has been the development of a "South of the Border" flavored beer called "Charro." This is a darker beer, and somewhat heavier than the pale dry type. It appeals to those folks who like something with a little more "umph"—or flavor.

The patriarch of the brewery is a well-known Texan, Virgil H. Shepherd. Mr. Shepherd, like many of the employees, has been with the company since its inception. He has long been a Director of the United States Brewers Foundation. A few years ago he retired and passed the Presidency on to Stephen R. Wilhelm, another prominent Texan, who is especially well-known in the field of advertising. Mr. Wilhelm has been connected with the company for many years as the guiding hand in the highly reputable and effective advertising campaigns. He holds many prominent positions in national advertising circles, has written several books, and performed many other services that have won him the honor of being listed in Who's Who. Like Mr. Shepherd, Mr. Wilhelm is prominent in state brewing affairs and associations.

Officers of Gulf Brewing Company are Stephen R. Wilhelm, president; William H. Purdy, vice-president and general manager; S. C. Berg, secretary-treasurer; and Charles E. Lieberman, vice-president and master brewer.



1 BASS live in lakes and that's where you'll go to get one. Your partners will see to it that you're loaded with equipment and advice.



2 WHERE to fish? That takes some crystal-ball gazing. Rest assured that three men in a rowboat will inevitably find themselves fishing in the same area. It's inevitable.



3 A MERMAID isn't exactly in help. Let's see if she came out here fishing—for a



the Art of Catching a Bass



By ERIC WAHLEEN



6 THREE is a crowd in any fisherman's boat. So cast off, partner. You're on your own!



7 SIDE-WINDING cast calls for lots of room, and woe to anyone within range. That plug may snag a duck on the wing unless a backlash brings it up short of the target.



8 BRUSH-LINED bass like for a babe-in-arms. Intin with trees and snags is horticulturists, but a pa neck to bass beguilers.



o point out a big bass
the books, but it will
now, what was it we
for? Oh, yes,
ss.



4 NOW to cast. A flip of the wrist, letting the whip of the pole carry the plug in a straight line with the direction of the cast will do the trick. Get your mind off the mermaid, chum!

Bass live in lakes and are caught by people. Not all people like to catch bass—but not all bass get caught either, so it comes out about even.

Some bass are smarter than others, but all bass fishermen are about the same. They just like to fish for bass. Sometimes they catch one.

No matter what gadget is devised to tempt a bass, it must end up on the end of a line. How else could you catch a bass? The line, in turn, must be cast outward from a stable platform—namely a rowboat.

Bass are noted for their ability to unnerve fishermen. Quite often they blow their top completely and go home empty-handed. (The fisherman, that is.)

But then sometimes, lady luck smiles on a persistent, never-give-up angler. The accompanying pictures illustrate this theory.



es are no place
nate acquaintance
fine for
n in the



9 PARTNERS will descend like a flock of locusts. Their free advice is guaranteed to be distracting. But in spite of that the net result will be a boated bass. (A bas-in-et, so to speak. Oh, ha! ha!)



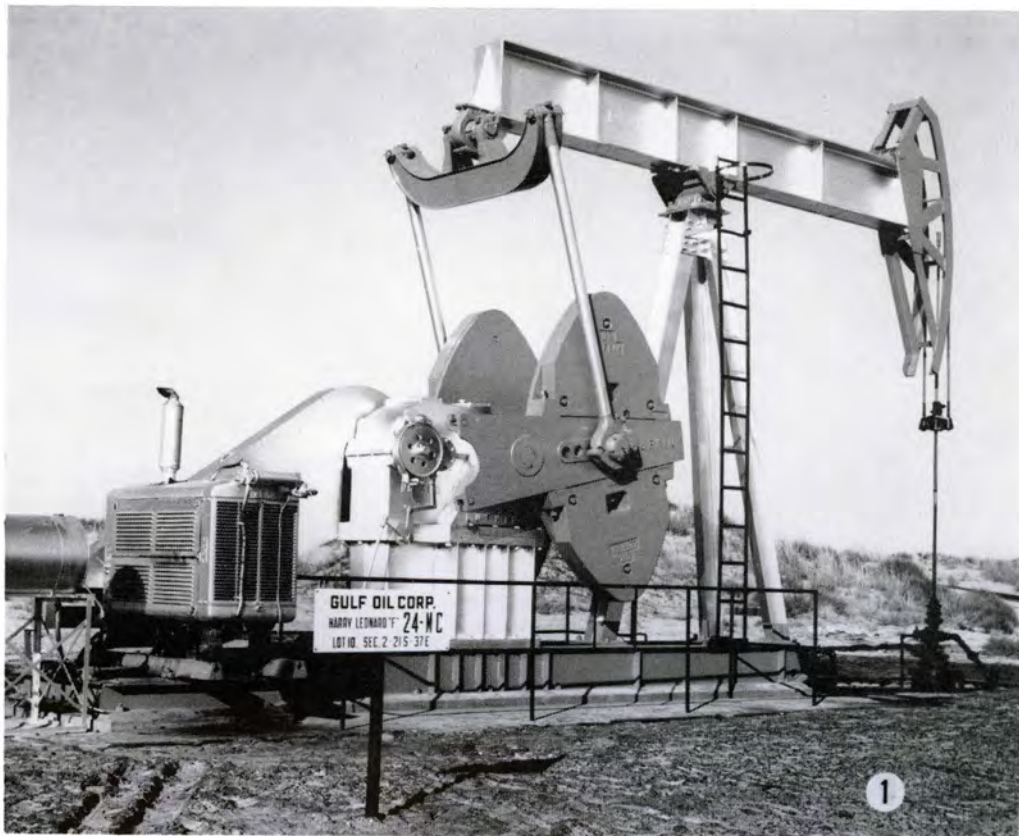
5 IT'S not sporting to tempt a bass with live bait—not even a five-headed fingerling. But how else will you retrieve a sharp-pronged menace hung up on an underwater snag?



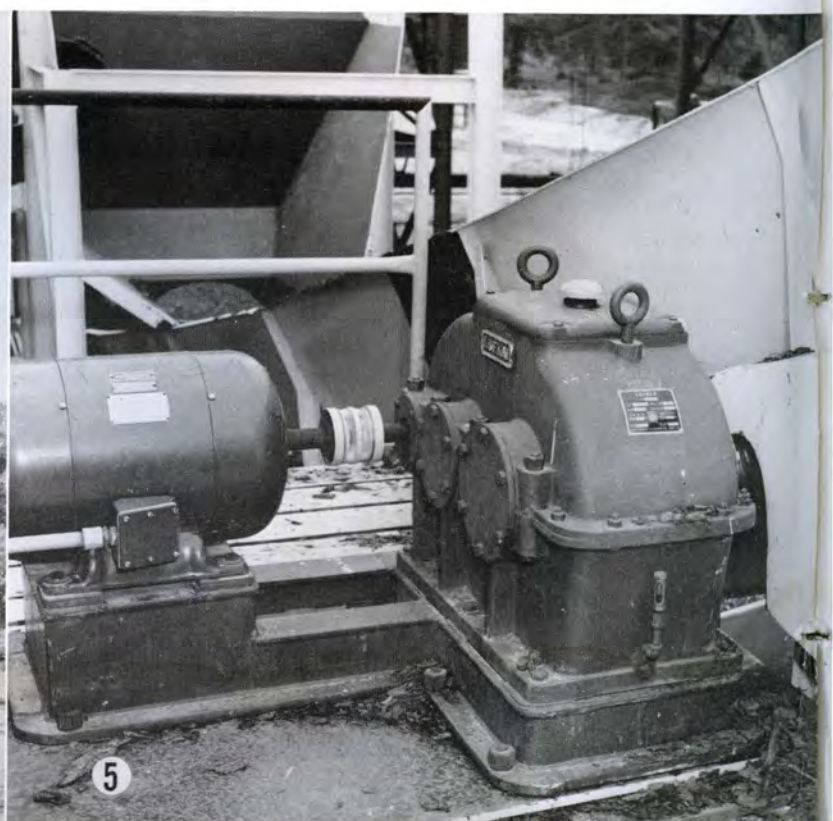
10 YOU'LL be welcomed with open arms into the ranks of the dyed-in-the-wool bass fraternity the moment you become the owner of a five pound large-mouth black bass.

11 WHY didn't WE get any bass? Beginner's luck, that's all. Just beginner's luck!





LUFKIN INSTALLATION

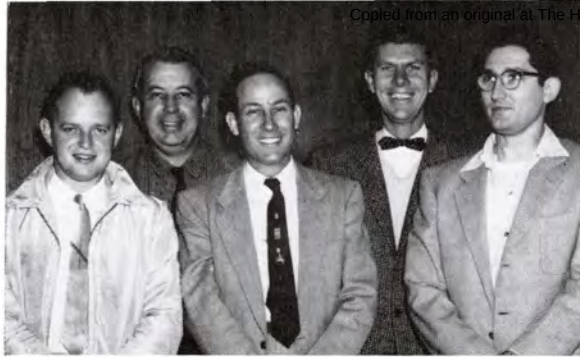




NS

- 1 LUFKIN C-320D-120-25 Unit, Gulf Oil Corporation, Eunice, New Mexico
- 2 LUFKIN A-228D-74-28 Air Balance Unit, driven by LUFKIN HT-333 Gas Engine, Shell Oil Company, Schwab City Field near Livingston, Texas
- 3 LUFKIN A-228D-86-28 Air Balance Unit, Sinclair Oil and Gas Company, Spring, Texas
- 4 LUFKIN A-320D-86-32 Air Balance Unit, Sinclair Oil and Gas Company, Saratoga, Texas
- 5 LUFKIN D-170 Gear Reducer, East Texas Pulp and Paper Mill, Evadale, Texas
- 6 LUFKIN C-228D-64-20 Unit, driven by LUFKIN HT-333 Gas Engine, R. A. Campbell, Vidalia, Louisiana





Left to right: BILL SMITH, The Texas Company, Liberty, Texas; TOM BOWERS, Lufkin representative, Houston; JOHN CHEATAM, The Texas Company, Alice, Texas; JOHN SWANSON, Lufkin representative, Corpus Christi; C. B. SCOTTY, The Texas Company, Houston, Texas



SNAPSHOT

with the Lufkin Cameraman



Left to right: A. E. STUART, Phillips Petroleum Company, L. K. WILLIAMS, Atlantic Refining Company, BOB McAFEE, Garrett Oil Tool Company; all of Houston, Texas



HAROLD SIMPSON, left, Pure Oil Company, Houston; LAMAR DAVIS, JR., Consultant Engineer, Houston



R. H. ABBOTT, JR., left, The Texas Company; D. R. THOMAS, Reed Roller Bit Company; both of Houma, Louisiana



ROY A. BOBO, left, Phillips Petroleum Company, Houston; BILL MINER, Lufkin's Gulf Coast Division Manager, Houston

Left to right: R. S. SULLINS, HARRY PISTOLE, W. D. CLIFT, all with Humble Oil and Refining Company, New Orleans, Louisiana



MR. & MRS. DICK SAWYER, Sinclair Oil and Gas Company, Houston, Texas



MR. & MRS. BEN FREEMAN, Fifteen Oil Company, Lafayette, Louisiana

Left to right: B. O. SIMS, JERRY DAVIS, GEORGE COLVIN, JIM RUSSELL, W. N. SMITH, all with Magnolia Petroleum Company, Natchez, Mississippi



M. H. RUFF, The Texas Company, New Iberia, Louisiana

L. L. KEYES, Gulf Oil Corporation, Laurel, Mississippi

MARSHALL COLEMAN, Gulf Oil Corporation, Laurel, Mississippi

J. F. CREWS, Atlantic Refining Company, Lafayette, Louisiana

EMILE SENAC, Tide Water Oil Company, Lafayette, Louisiana





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Houston Oil Company,
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Corpus Christi, Texas



MR. & MRS. TOMMY RICHARDS,
The Texas Company,
El Campo, Texas



G. A. PETRIE,
Sun Oil Company,
Lafayette, Louisiana



N. G. KITTRELL, left, El Campo,
C. J. PERILLOUX, Houston;
both with The Texas Company



NORMAN MANSFIELD,
Texas Gulf Producing
Company, Houston, Texas



HERB BEARDMORE,
Warren Petroleum Company,
Houston, Texas



BUFORD NEELY,
Shell Oil Company
Kilgore, Texas



DAN A. NORTH, left, J. W. WINFREY,
both with Humble Oil and Refining Company,
Houston, Texas



ASBURY PARKS,
Consultant Engineer,
Houston, Texas



D. F. JAHNS,
Shell Oil Company
Houston, Texas



JIM WILSON,
Atlantic Refining Company,
Houston, Texas

"BUCK" GOODRICH,
The Texas Company,
New Iberia, Louisiana

R. R. DURKEE,
Stanolind Oil and Gas Company,
Lafayette, Louisiana

OSCAR GLENN,
Gulf Oil Corporation,
Laurel, Mississippi

E. F. MOTTER,
Cities Service Oil Company,
Lafayette, Louisiana

CLIFFORD JOURNEY,
The Texas Company,
New Iberia, Louisiana



Snapshots continued



T. V. MILLER, Houston, left, and W. J. BIELSTEIN, Corpus Christi, both with Humble Oil and Refining Company

B. C. BURNETTE, left, Lufkin representative, Lafayette, Louisiana; A. M. SHOOK, The Texas Company, Houston

O. ANGELI, left, Liberty, Texas, and DALLAS STAPLES, Alice, Texas, both with The Texas Company



FRED N. WISE, left, Humble Oil and Refining Company; J. W. GIBBS, Texas Iron Works, both of Houston, Texas



MARSHALL DAYTON, Sun Oil Company, San Antonio, Texas



R. L. MILLS, Humble Oil and Refining Company, Houston, Texas



A. T. PALL, The Texas Company, Alice, Texas



Left to right: C. C. CASEY, Midland, Texas; J. J. METZGER, JR., New Orleans, Louisiana; J. J. O'BRIEN, San Antonio; all with Monterrey Oil Company



J. A. MORGAN, Sun Oil Company, Delmita, Texas



J. E. EDISON, Sun Oil Company, McAllen, Texas



FRANK LAWRENCE, Sun Oil Company, Corpus Christi, Texas



Left to right: R. S. ANDERSON, JR., and SAM OLIPHANT, both with Tennessee Gas Transmission Company, Houston; OTIS DANIELSON, Kerr-McGee Oil Company, Morgan City, Louisiana



T. F. BRASELTON, Sun Oil Company, McAllen, Texas



LEWIS EDMONSON, National Tank Company, Corpus Christi, Texas



C. H. TAYLOR, Shell Oil Company, Houston, Texas

E. J. GRADY, Gulf Oil Corporation, Lafayette, Louisiana

BILL BEACH, Gulf Oil Corporation, Laurel, Mississippi

WALLACE PFISTER, Tide Water Oil Company, Lafayette, Louisiana

S. W. COAN, Atlantic Refining Company, Lafayette, Louisiana

BOB DENYER, Sun Oil Company, Brookhaven, Mississippi

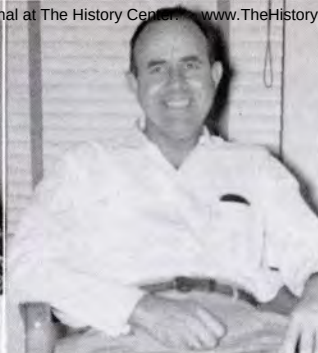




S. G. FERGUSON,
Stanolind Oil and Gas Company,
Lafayette, Louisiana



JACK McGOULDRICK,
Atlantic Refining Company,
Lafayette, Louisiana



WARREN THOMAS,
The California Company,
Lafayette, Louisiana



R. M. TITTLE,
Atlantic Refining Company,
Lafayette, Louisiana



JOHN JAMES,
Cameron Operating Company,
Natchez, Mississippi



G. S. BOUDREAUX, left, Phillips Petroleum
Company, Houston; W. A. KISTLER,
Hughes Tool Company, Houston



R. O. WATSON, Humble
Oil and Refining Company,
Houston, Texas



T. J. FUSON, Humble
Oil and Refining Company,
Houston, Texas



F. N. WISE, Humble
Oil and Refining Company,
Houston, Texas



Left to right: H. E. ARNOLD,
L. B. LAGERCKL, G. B. OATES, all with
Shell Oil Company, Houston, Texas



S. H. LLOYD,
Salt Dome Oil Company,
Houston, Texas



M. H. BEAVER,
Magnolia Petroleum Company,
Lake Charles, Louisiana



JOHN PAYNE,
Shell Oil Company,
Houston, Texas



Left to right: E. L. DARBY, C. E. FORRESTER,
C. D. ZLOMKE, all with Cities Service Oil
Company, Lafayette, Louisiana



VERNE MAYFIELD, left, Houston;
PAUL WEEKS, Arkansas-Louisiana Gas
Company, Shreveport, Louisiana



L. S. FOSTER,
Atlantic Refining Company,
Church Hill, Mississippi

V. C. SCHUMACHER,
Atlantic Refining Company,
Lafayette, Louisiana

H. H. "BOOTS" ODOM,
Tide Water Oil Company,
Lafayette, Louisiana

M. A. REBER,
Cities Service Oil Company,
Lafayette, Louisiana

JAMES WATTS,
Hunter-Jones Company,
Esperson Point, Louisiana

H. S. BRIGHAM,
Gulf Oil Corporation,
Laurel, Mississippi





New Offices for LUFKIN TRAILERS

GALA CEREMONIES commemorated the formal opening of the new Houston sales and service offices of Lufkin Trailers in May. Several hundred friends and customers of Lufkin attended the barbecue supper and other festivities of the occasion.

The new offices of Lufkin Trailers is located at 2815 Navigation Boulevard. The building encloses 11,800 square feet of space. The shop encompasses 10,000 square feet while the sales offices and parts room use the remaining 1,800 feet of floor space.

The building is of brick, sheet metal and steel fireproof construction, with a 90-foot frontage on Navigation Blvd. The entire 2900 block on Navigation is under fence and is used for storage and parking. It is hardsurfaced and floodlighted.

The front of the building is of red Roman brick with corrugated forest green corolux. A 40-foot

high white plaster Pylon and neon sign identifies it as Lufkin Trailers.

The offices are automatically heated and cooled. Walls are finished in natural grass cloth and floors are covered with vinyl tile. The reception room sectional furniture is upholstered in coral pink naugahyde plastic. Office furniture is of walnut upholstered in brown naugahyde plastic.

Adjoining the reception room is the Parts Department which has 800 bins with storage space for larger items also. There is one delivery window for the reception room, one counter to the shop, and a large delivery counter and door for truck delivery and pickup.

The shop has 12 work bays, with facilities for servicing 22 trailers at one time, 12 under roof and 10 outside. Work benches run the full length of the shop. All welding and cutting equipment is mounted either overhead or between the work benches. Each bay is equipped with air, electrical and natural gas outlets. Facilities include frame straightening machines, wash, lubricating and steam racks, and soon there will be a modern washed-air paint booth.

Lufkin invites all its friends and customers in the Houston area to visit their new and comfortable quarters in the near future.



Traveling Oilman: "Gosh, baby, how my mind is wandering tonight."

Cuddlesome Cutie: "Yeah, big boy. It's trying to keep up with your hands!"

The Roughneck and his girl in the parked car were completely oblivious to the approach of the suspecting motorcycle cop until the beam of his flashlight broke the peace.

"What are you doing in there?" he demanded gruffly.

"Nothing," came the imperturbable masculine retort of the roughneck.

"Okay, buddy," rejoined the cop. "Then you come out and hold the flashlight."

A GI returned to camp exhausted after a weekend of Wine, Women, and Song. On the bunk that held his recumbent form, his buddies hung a sign: "Temporarily Out of Ardor."

"We would be pleased," wrote the firm to the Selective Service Board, "if you could assist us in retaining this man a little longer. He is the only man left in the firm, and is carrying on with fifteen girls."

Heading of a department-store ad: "Two Big Specials in Women's Sweaters!"

A man wrote to the Credit Bureau—"Sorry this bill has remained unpaid for so long. I've been married and have been on my honeymoon. As soon as I get on my feet, I'll be in to make a payment."

Trixie: "If you're so crazy about the guy, why don't you marry him?"

Susie: "Do you think I want to

hook up with a guy who snores all night?"

"Good night," she purred at the door. "It was fun noing you."

On a TV quiz recently, the master of ceremonies asked the old gentleman if he could tell the audience what Solomon fed his 700 wives.

Quick as a flash, the old man retorted, "I'm not interested in what Solomon fed his wives, but I would like to know what his wives fed Solomon who was able to do a proper job with 700 wives and 300 concubines."

A small girl whose father is a judge would often say she was Judge Brown's daughter when someone asked her name. Her mother, thinking this might sound snobbish, told her not to make that sort of reply, but simply to say she was Dorothy Brown.

Later someone asked her if she was Judge Brown's daughter. She replied, "Well, I thought I was, but Mother says not."

A young lady was spending the weekend with a straight-laced country family in South Carolina. Fearing the pajamas she wore instead of a night gown might be considered improper, she carefully hid them each morning. But one day at breakfast she realized she'd forgotten and left them on her bed. Excusing herself she rushed upstairs. The pajamas were gone.

While she hunted for them, a maid appeared at the door, "If it's the pajamas you're looking for, miss," she said, "I put them back in the young gentleman's room."

Safety Sadie: "How do you apply lipstick to the maximum advantage?"

Catty Cora: "Sadie, dear, it isn't 'how' you apply it that's so important. It's on whom you apply it that makes the difference."

Betty: "You know that young doctor who's just moved to town? I'm going to have him examine me."

Janie: "But why, you're perfect everywhere."

Betty: "I know it—but he doesn't know it."

Mary had a little lamb

With trimmings and dessert.

Then left the wrong address—

The cheating little flirt.

Vintage version: "Be good, sweet maid, and let who will be clever."

Modern version: "Be good, sweet maid, and let who will. Be clever."

The young truck driver had just brought in a load of Florida vegetables to the New York market. Being very tired and a stranger to the big city, he inquired where he might find a place to sleep and was directed up the street to a large modern trucker's rest. Following a line of uniformed men, he got into a USO center by mistake. There were booths along the wall for theater tickets, coffee and food, and one for beds. What our young gearshifter wanted was a bed, but he accidentally got into the theater ticket line.

"One," he said.

"Don't you want to take a girl?" asked the motherly lady, and added as he hesitated, eyes popping. "You can if you want to. You'll have more fun if you do."

Driller: "Didja know that I've got a lot of electricity in my hair?"

Cuddly Cutie: "I thought there was some good reason why you always want to park and spark. And it also accounts for your having such shocking things on your mind!"

Toolpusher: "When I take you in my arms, honey, something just seems to snap!"

Blonde Cutie-Pie: "Yeah, I know, handsome. Just a minute while I fasten it."

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For compactness, light weight and ease of installation. Available in sizes ranging from 80,000 in. lbs. peak torque and 19,000 lbs. polished rod capacity to the mighty A-912DA-192-42 with 912,000 in. lbs. peak torque, 192 inch stroke and 42,000 lbs. polished rod capacity.



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Where economy is an important factor and dependability a prime consideration. Sizes from the B-10D-20-4 with 10,000 in. lbs. peak torque and 4,000 lbs. polished rod capacity to the B-57D-42-10.5A with 57,000 lbs. peak torque and 10,500 lbs. polished rod capacity.



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For deeper wells and heavier fluid loads where high rod stresses are encountered. Rod life is greatly increased by this unit's slow, cushioned reversals and uniform polished rod velocity which avoids high peak loads. Available in 35,000 lbs. polished rod capacity and 20 ft., 25 ft., and 30 ft. stroke lengths.



Lufkin

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Lufkin equipment in Canada is handled by THE LUFKIN MACHINE CO., LTD., 9950 65th Avenue, Edmonton, Alberta, Canada
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