



THE LUFKIN DAILY NEWS



LUFKIN, TEXAS

HOME OF THE WORLD'S FIRST PINE PULP NEWSPRINT MILL

PART D

IT'S an old story and you've heard it a million times—the one about the home town boy who made good—but Lufkin has more than her share to brag about.

Winning a place for herself in the state and national limelight for industrial progress has not been the only achievement marked up for this little city of 12,000. For her sons have gone out to make names for themselves in nearly every field of endeavor possible, from athletics to politics to music.

It would be impossible to even attempt to enumerate all of the ex-Lufkinites who have gained recognition elsewhere after getting their start here. A few, however, have in recent years climbed the ladder of success to become known throughout the state and nation.

Probably the most interesting success story is that of Col. Homer Garrison, Jr., who is now director of the Texas Department of Public Safety, one of the greatest law enforcement bodies in the country.

At 19 years of age, after his disabilities as a minor had been removed, Homer became deputy sheriff of Angelina county in 1920. In 1925 he was made chief deputy and held that position until 1929, when he joined the department of public safety as a license and weight inspector.

From the beginning his course was traced with promotions, the first of which was his appointment a year later as instructor in the first state highway patrol school with the rank of lieutenant. The following year he was moved up to the position of senior captain of the organization and another promotion in September, 1935, made Garrison assistant director of the department. He became chief of the state highway patrol in April, 1938, and in September of the same year became head of the public safety department with the rank of colonel.

Garrison's work has received attention from neighboring states as well as from his own. In 1934, the governor of New Mexico asked the governor of Texas to send him someone from the department to organize the New Mexico state police. Garrison was sent.

In 1936, at the request of authorities in Arkansas, the former Lufkinite assisted in formulating plans to organize the Arkansas state police and made several trips to that state to assist in organizing the force. He also furnished a man to assist in the formation of the Mississippi department of public safety.

Directs Police School.
Garrison directs the schools for the department's own personnel, each running for a minimum of seven weeks. In addition the department has conducted two training schools for peace officers generally, bringing the latest methods of police work to police and sheriff's officers of the state.

As head of the department, Garrison directs the activities of the eight divisions comprising the state police force. The divisions include the highway patrol, rangers, drivers' license bureau, certificate of title section, bureau of identification and records, scientific crime detection laboratory, bureau of police training and bureau of communications.

LOCAL BOY MAKES GOOD

Lufkin Has Furnished a Notable Group to the Ranks Of Those Who Achieved High Places in World

By ELIZABETH HURLEY, News Staff Writer

Willie O'Quinn came back home to Lufkin to hang out his shingle after receiving his law degree from the University of Texas in 1895. For several years he practiced as a partner of Judge E. B. Robb, and since has advanced to the responsible state post he holds today.

This career story started more than two score years ago. Today the Honorable W. B. O'Quinn is associate justice of the court of civil appeals at Beaumont. He has held the office since he was first elected in 1920, his recognized efficiency winning him reelection every eight years.

Willie O'Quinn served both as city and county attorney for several years, later as district attorney was acclaimed as one of the best prosecutors the state ever had.

He was state representative from his district for two years and then served his native area as senator for two terms. At the end of his second term in the state senate, O'Quinn was elected to the Beaumont civil appeals judgeship.

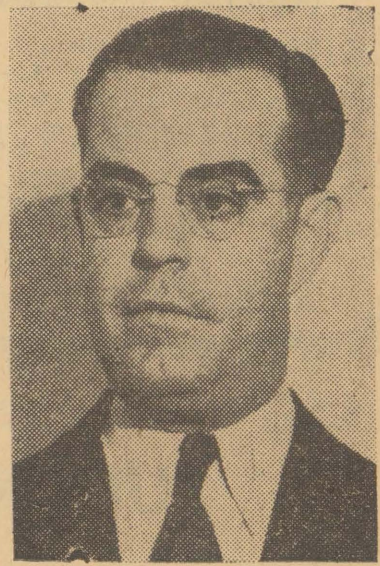
Holding a top position with the federal government's National Youth Administration is Ex-Lufkinite Jesse Kellam, who was football coach here for several years after receiving his degree from San Marcos Teachers college.

Appointed in 1937
Kellam was appointed state NYA director early in 1937, when the post was vacated by Lindon B. Johnson. Johnson resigned after he was elected United States representative.

While Kellam was teaching and coaching in the Lufkin schools he met and married a Lufkin girl, Louise Murphey, and they are now the parents of a new baby girl, born this month in Austin.

After leaving here in 1933, he taught in Alice for one year and then became deputy state school superintendent under L. A. Woods. Kellam served in this capacity until three years ago when he was made assistant state NYA director. He was promoted to the directorship several months later.

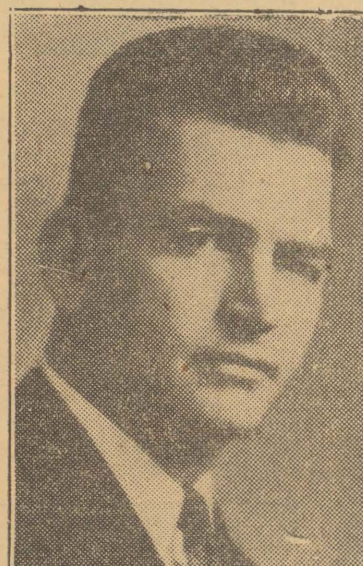
From department store clerk to the newspaper columns as one of the best known news feature and sports writers in the state tells the story of Morris Frank, home town boy who had already made good in the hearts of his neighbors and fellow citizens all over East Texas before he won success in the city.



HOMER GARRISON, JR.



LOUIS N. GOLDBERG



JESSE KELLAM



TOM HUFFMAN

For a number of years he wrote a column on sports in East Texas as correspondent for the Houston Post, using the same title, "Pinney Woods Patter." During this period he popularized his "blonde waitress," the character which followed him in his writings until he was married last month. The "missus," he said, didn't like being pointed out as the column character.

Morris left Lufkin in January, 1937, to join the staff of the Houston Post and has continued to build up his following. His wit and humor is unsurpassable, and because of his snappy wisecracks and ability to make friends out of every acquaintance, he has for many years been in great demand as a master of ceremonies for banquets all over this section of the state.

When he went to Houston the name of his column was changed to "Sideline Scandal." Morris never meets a stranger and since moving to Houston he has gained many friends, both sports and business circles.

Two other ex-Lufkinites, former Panther football coaches, have stepped up in the sports world. In Sports Spotlight Howard Grubbs, who came here from T. C. U. was recalled by his alma mater to become freshman coach in the fall of 1934. Since that time he has been made athletic director at Texas Christian university in Fort Worth. He succeeded Raymond (Bear) Wolf, also line coach, who resigned to take over head coaching post at North Carolina.

Mike Brumbelow, who captained the T. C. U. Horned Frogs to their first Southwest Conference championship in 1929, also went to T. C. U. back to his old school as line coach.

Mike followed Grubbs in guiding the Lufkin high gridsters, coming here from El Paso. After two seasons he stepped into the vacated shoes of "Bear" Wolf as assistant to "Dutch" Meyer at T. C. U.



MIKE BRUMBELLOW



DICK METZ

In 1938 he received praise in all parts of the nation for developing one of the strongest forward walls in football history, a line that took the Horned Frogs to another championship and the rating of No. 1 team in the country.

Ranked among the top law enforcement officers in the state is another former local citizen, Hardy B. Purvis, Texas ranger captain now in charge of the district headquarters at Houston.

Capt. Purvis got his start as an officer by serving as deputy sheriff at a number of towns in this section of the state. He was deputy sheriff of Angelina county under Sheriff A. B. Youngblood from 1925 to 1927, and was made an officer at Livingston, Woodville and Dayton.

Gets Captain Ranking
In 1927, during Gov. Dan Moody's administration, he joined the state ranger force, and was made a captain about three years ago and sent to Houston. At the time of his appointment he was the youngest ranger captain in Texas.

When ranger headquarters for East Texas were established in Lufkin in September, 1938, Purvis was brought back here to take charge of the district law enforcement. The local offices were abolished Sept. 1, 1939, and he was transferred to Houston to take charge of the district post of duty.

Houston is now one of the four district headquarters in Texas. Others are located at Dallas, Lubbock and Del Rio.

An expert civil engineer, Tom E. Huffman, who was division 11 highway engineer with headquarters in Lufkin for more than six years, has made a name for himself in state highway circles. He is a veteran in the state department, having been connected with the force since it was organized in 1917.

Before coming to Lufkin in 1932 he served as resident engineer at Corpus Christi and Laredo simultaneously and prior to that was engineer for Denton and Webb counties.

Huffman was transferred to Beaumont to take charge of the district office there on Sept. 1, 1938. During his last year in Lufkin he was widely talked for the state highway engineer post to succeed Gib Gilchrist.

While he was division engineer here, \$10,800,000 was spent or contracted for new construction road jobs in the area, \$859,000 for improvement work and \$2,990,000 on the regular maintenance program. The division headquarters building, one of the beauty spots of the city, was built in 1934 during his tenure.

Under his administration all highways leading into Lufkin were either rebuilt or underwent improvement. This record won him the post at Beaumont.

In addition he was active in civic affairs, was president of the Lufkin Rotary club, a director of the chamber of commerce, and also a past president of the Texas section of the American Society of Civil Engineers.

Young Concert Pianist
A child prodigy who is destined to become known among the world's outstanding concert pianists as he grows older also got his start in Lufkin. Jacques Abram began to play almost as soon as he began to walk and knew the works of the master composers before he was old enough to go to school.

The son of Mr. and Mrs. H. H. Abram of Houston, formerly of Lufkin, Jack (as he was known here before he assumed his professional name) studied at the Juilliard conservatory in New York and is now on the faculty there.

He won the applause of the New York musical world when he made his formal debut Dec. 27, 1938, at Carnegie Hall, presented as soloist with the New York Symphony orchestra. This launch-

ed him on his career as a concert pianist, at the age of 23, and he has since toured the south, playing in a number of the larger cities. His next concert tour is scheduled for the eastern states, beginning in February, and in April he will come south to play with the New Orleans Symphony orchestra. He is also booked for an engagement in Florida.

Jacques is the grandson of Mrs. A. M. Denman and Mrs. Sarah Abram of Lufkin.

A former golf pro at the Lufkin Country club, at that time Lake Myriad, has emerged to take his share of honors on the major links of the nation during the past three years. Although a native of Chicago, he made a number of friends here and when sportsmen get together he's always a "former Lufkin boy."

Since he stepped into the national association, and is prominent in civic and state government circles, he has always been well up among the winners and has topped second place in at least seven events, including the national open last year. He has collected more than \$4,000 on the current swing of the pros, and is the longest driver in the pro field.

Wins Over Handicap
Despite the fact that he had a serious automobile accident, resulting in injuries which sent him to the hospital for a long stretch and threatened to terminate his career, he staged a comeback and is now ranked with the top golfers in the United States.

Known as the handsomest golfer in sport circles and mentioned frequently as a possible movie "catch," Metz would probably be in Hollywood today should he emerge as winner in one of the big tournaments.

Even in the newspaper game there's an ex-Lufkinite who's made good. Louis Goldberg, business manager of the Austin American-Statesman, is a past president of the Texas Newspaper Publishers' association. He is the son of Mrs. D. H. Goldberg of Lufkin.

Then there are Dr. Webb Walker and Sam Sayers, attorney, both of whom have gone to the top in their respective professions in Fort Worth. Buddies during their school days here, they still consider "Lufkin" home, where their families are pioneers of this deep East Texas country.

Others still living in Lufkin, have won places in state political circles. Roy S. Loventhal was recently made chairman of the state livestock commission; John Laird is a former state representative and now a member of the state board of education; and Senator John Reddit has been among the most active state senators during his two terms in office. He was one time chairman of the important senate finance committee, and served as governor of Texas for a day, as president pro tem of the state body, when both the governor and lieutenant-governor left the state.

There are scores of others who should be listed, but these are a representative group that shows why Lufkin is becoming known as the most progressive little city in the state—its people and its industries.

Panthers, Like Lufkin, Bask In Spotlight of New Era of Success

By CLAYTE BINION
News Staff Writer

When chroniclers of local high school football activities record and review the past in the years to come there is one period, perhaps, that will take on a brilliant glow that will never dim—the "New Deal" era of 1931-1939 which saw the Purple and Gold colors take on a new sheen and become dazzling even to the strongest of the strong in district and state grid circles.

Nine "initial calls" to fall grid-iron have been issued by three head coaches. Hundreds of Lufkin youths have responded. Some were too small to fill out the jerseys and pants issued, others were towering giants, but regardless of their size or ability, all were embued with a new spirit which was relayed to the citizenship to make Lufkin known the state over as a "football-minded city."

No glory should be taken from the powerful teams of the '20s. They will have bright chapters of their own. But whereas the chroniclers will harp on the crushing bruising type of football played by these teams, the reverse will be recorded for those of the past nine years which has been characterized by speed and deception.

The new day in local sports began in 1931 when Howard Grubbs, a former griddier from the TCU coaching staff, came to Lufkin after playing brilliant football on the gridirons of the Southwest conference. He was generally conceded as "the peer of Horned Frog quarterbacks." Assisting Grubbs was the popular A. D. Hildreth. During their three years Grubbs and Hildreth shaped destinies, the Panther elevens were tricky scrappers. In 1932 they fell short of a district title when defeated by the stout Athens Hornets.

Panthers on the honor roll for the years 1931, 1932, and 1933, included "Preacher" Blackburn, "Rabbit" Roland, Bubba Jones, "Red" Massingill, M. Jones, Joe Lowe, Mack Runnels, Buck Herrick, J. C. Tyler, James Blackwood, Joe Kurth, Charles Coleman, Joe Beard, C. Kellow, John Zeagler, Henry Mathews, and O. E. Runnels.

Among feats accomplished by this Panther Pack was a rousing 30 to 0 decision over their ancient foes, the Nacogdoches Dragons.

Brumbelow to Lufkin

Grubbs and Hildreth and their stalwarts made history those first three years of the new era. Then in 1934 Grubbs moved on to T. C. U. as freshman football coach and was followed by the likeable Mike Brumbelow, also a TCU im-

mortal. Assisting Brumbelow was Thad Steel, a former griddier from the El Paso School of Mines. Brilliant performers during the Brumbelow regime were Waddie Myers, Cex, Bumpers, Robert Card, Jones, Wallace, C. Card, B. Wallace, Dave Russell, Durham, Ralph Corbett, Standley, Massingill, Caraway, Barrow and Stroud.

Always, in sight but never captured during these first five years was the coveted district championship flag, the colors of which had not flown over the local grid-iron in 25 years.

It was not until 1936 that the Panthers won their first district title and set a pace that has seen Lufkin cop three loop crowns, move into one quarter-finals round of the state schoolboy race, and split the championship one year.

Win 38, Lose 6
During the period from 1936 through 1939, the Panthers have amassed a grand total of 1,112 points, as compared to 168 for the opposition. Thirty-eight games have been won, six lost, and none tied. Three of the six defeats were to foes in two bi-districts and one quarter-finals engagements.

Credit for this incomparable schoolboy record is due Abe Martin, a TCU great, Jack Graves and Mason Mayne, also former Frogs gridders.

In 1936 Brumbelow was called to TCU as assistant football coach, a post he still retains. Surveying the field of high school coaches, Lufkin sought and succeeding in securing Martin from El Paso where he produced district winners in 1934 and 1935. Graves came to Lufkin at the same time.

During their first year, Martin and Graves produced the "Miracle Men"—Ray Standley, Red Barrow, Ben Wallace, Hoss Massingill, Anon Card, Hoover Jones, Kornegay, Marshall Spivey, Berry and Lott—a team that mowed down all district opposition and climaxed their achievements with a 12 to 0 upset of the highly touted Longview Lobos on foreign sod.

Marshall Spivey, now an Aggie griddier expected to be a starter on the 1940 team, snatched that victory from Longview with a 95-yard dash in the final minutes of the game. Hammering Hoover Jones was the Panther field general for the day.

From this triumphant the Panthers traveled into the quarter-finals bracket of the state race, meeting the Kerrville Antlers in Waco. Outweighed pitifully, the Panthers lost this engagement 31 to 6, but not without giving the winners a fight for honors.

The record of the "Miracle Men" was as follows: Lufkin 42, Timpson 0; Lufkin 6, Livingston 0; Lufkin 12, Mexia 0; Lufkin 6, Ball High, Galveston, 12; Lufkin 6, Henderson 2; Lufkin 26, Palestine 7; Lufkin 34, New London 0; Lufkin 54, Nacogdoches 0; Lufkin 26, Jacksonville 0; Lufkin 33, Athens 13; Lufkin 12, Longview 0; Lufkin 6, Kerrville 31.

With Spivey reaching his peak, aided by the fleet Howard Corbett and a rugged forward wall composed of D. Slover, Barge, R. Thompson, Stanaland, Berry, Hicks, and R. W. Thompson, the 1937 season saw the Panthers complete a perfect season, netting a total of 354 points to the opponents 12.

Spivey, among classiest of the state's broken field runners, received recognition and was given a berth on the all-state mythical eleven in 1937.

Again the Martin men went into bi-district play against the Longview Lobos. The game was played on Panther Park before an estimated attendance of 10,000 fans. Not to be denied twice in a row, the Lobos scored three touchdowns to win the game 19 to 0. From this bi-district engagement the Lobos went through the quarter-finals, semi-finals and finals to win the state schoolboy crown.

Record for the 1937 season was: Lufkin 48, Timpson 0; Lufkin 32, Livingston 0; Lufkin 19, Groveton 6; Lufkin 20, Henderson 0; Lufkin 33, Palestine 0; Lufkin 54, Gaston 0; Lufkin 34, Mexia 0; Lufkin 31, Nacogdoches 0; Lufkin 32, Jacksonville 0; Lufkin 48, Athens 6; Lufkin 0, Longview 19.

Many of the 1937 stars were lost through graduation and ineligibility but upon the grid scene the following season came a number of youths who were to contribute to another perfect season. Included in the 1938 game starters were Slover, Hicks, Charlie McFarland, Barge, Glidden, Perkins, Ricks, Corbett, Willie Smelley, Sullivan and Tompkins.

Mason Mayne Arrives
It was during this year that Graves moved on to Gaston where he became head coach of the Red Devils and was succeeded here by Mason Mayne, who played on a state championship Tyler Lion aggregation, and later TCU's great powerhouse.

With their goal line crossed only three times during the season, the Panthers moved onto Tyler for a bi-district game. Adds were even on a dry field, but fate intervened and prior to game time a deluge descended and the playing field became a quagmire. Final score that day was Tyler 18, Lufkin 6.

The perfect season up until that game looked as follows: Lufkin 47, Groveton 7; Lufkin 25, Marshall 7; Lufkin 26, Orange 0; Lufkin 42, Henderson 0; Lufkin 27, Palestine 0; Lufkin 20, Gaston 0; Lufkin 32, Mexia 6; Lufkin 45, Nacogdoches 0; Lufkin 22, Jacksonville 0; Lufkin 7, Livingston 0.

Another formidable team was developed by Martin and Mayne during the past year and again the Panthers swept through all district competition until Nov. 11 when they met the Nacogdoches Dragons in a renewal of the classic Armistice Day East Texas attraction. Upon a muddy field and against an eleven fired with determination, the Panthers came out on the short end of an 8 to 6 score. Nucleus for the 1939 machine was Wild Willie Smelley, Barge, C. Slover, M. Hicks, Calloway, Hoss Spurgeon, Miller, Stephano, Hutson and McCann.

The Dragons went from this victory to a defeat, administered by the Henderson Lions. The district was thrown into a two-way tie and decision as to which team would represent the loop against Tyler in bi-district play rested with the district executive committee. Nacogdoches got the nod,

thereby winning her first honors in modern grid history of that school. Lufkin, by virtue of that one district loss shared honors with the Dragons, who were easily eliminated from the state flag chase by Tyler.

Thus, the grid '30s were closed out with the final year's record as follows: Lufkin 13, Stephen F. Austin, Houston, 20; Lufkin 32, Marshall 0; Lufkin 25, Dallas Tech 0; Lufkin 13, Henderson 0; Lufkin 20, Palestine 0; Lufkin 31, Goose Creek 0; Lufkin 27, Mexia 6; Lufkin 6, Nacogdoches 8; Lufkin 25, Jacksonville 0; Lufkin 7, Livingston 0.

What the future holds, might be told by Coach Martin, who recently said:

"Despite the fact we are losing a lot of fine lettermen, we will have a scrapping ball club in 1940, one that will be probably light, but full of the traditional Panther fight."

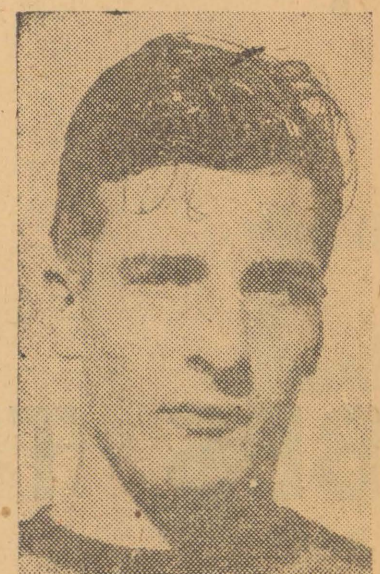
Around these returning lettermen—Miller, Devereaux, Spurgeon, M. Hicks, Hughes and McMullen—Martin and Mayne will build a new team. The new era is expected to be a continuation of district titles and development of gridders who go forth to glory under their names and Lufkin with pride upon the far-flung grid sods of the nation.



ABE MARTIN



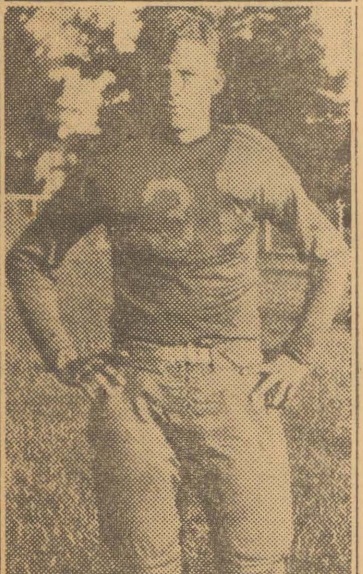
MASON MAYNE



MARSHALL SPIVEY



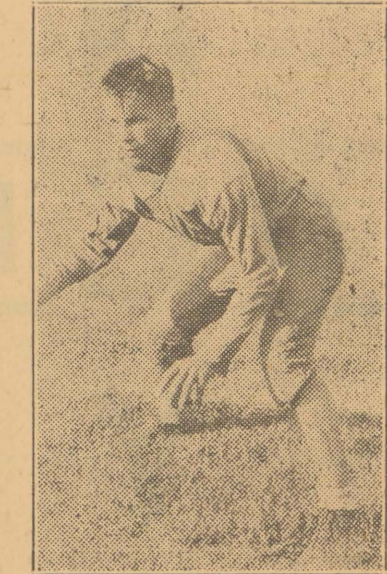
HOOVER JONES



HOWARD CORBETT



WILLIE SMELLEY



DRUMMOND SLOVER



W. D. BARGE

TEXAS MUSEUM TO GET WPA PROJECT

A new \$50,000 WPA project has been started at the Texas Memorial Museum with eight people employed to carry on the work.

The zoology and botany division under the direction of Miss Eula Whitehouse, curator, is the first of four departments to receive aid from the project. The work ranges from scraping and cleaning of excavated specimens of fossil plants. Research on Texas plants is being carried on and collections of minerals, fruits, and seeds are being classified.

One of the difficult jobs to be performed is the making of plaster cast sections to be fitted together to form a platform for the three buffalo which were exhibited at the Texas Centennial Exposition in 1936. This work will be finished around Feb. 1, Miss Whitehouse said.

Weather or not you like it, you have to take the weather with Texas.

PLANT WALNUTS

If the plans of the county commissioners court are realized, Nueces county some day may be a black walnut grove.

The court recently allocated \$25 for the purchase of approximately 500 pounds of black walnuts for distribution among the county's 20,000 school children in a county-wide tree planting campaign.

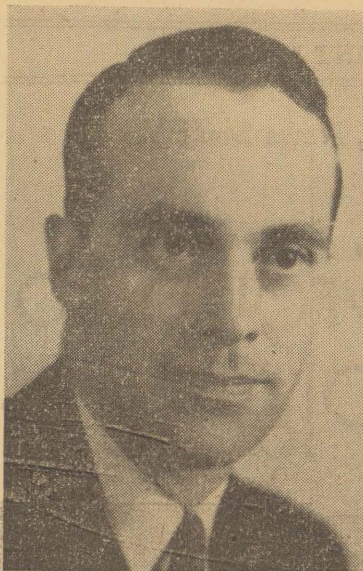
Forrest Bancroft, former Nebraskan, and Mrs. L. P. Peckenaugh, garden editor of a Corpus Christi newspaper, enlisted the court in the black walnut tree-planting campaign and promised to see it through.

The two free-planting enthusiasts began when schools opened to distribute two black walnuts to each pupil.

There are about 800 different kinds of wood known to the timber trade.

Burial caskets used annually in the United States require 102,000,000 board feet of lumber.

Builders Of Lufkin



BUCHANAN ZEAGLER

AMONG THIS City's most enthusiastic industrialists is Buchanan Zeagler, manager of the B. L. Zeagler Lumber Co. Only recently, under his supervision, the mill was completely remodeled and is classed among the most modern of its kind in the East Texas area. Zeagler is a member of the chamber of commerce and the Lufkin Lions club.



N. D. SHANDS, SR.

SIGNAL HONORS Go to N. D. Shands, Sr., manager of the Texas Power & Light Co. for the past 16 years, as an outstanding Lufkin builder. He is president of the First State Bank & Trust Co., a past president and director of the Angelina Building & Material Co., a charter member of the Lufkin Lions club, and has just recently completed a term on the chamber of commerce board of directors. His contributions to Lufkin's steady progress are numerous and notable, his work in behalf of way improvement being particularly effective.



DR. A. F. PETERS

DR. A. F. PETERS, Dentist, is widely known over the state as an active member of the American Legion. He has held a number of offices in the local post and was active in the Reserve Officers Chapter which was established here four years ago.

Plymouth and Dodge Sold by Berry Motor

Dodge and Plymouth cars and trucks and station wagons are handled in the Lufkin trade territory by the Berry Motor Co., 209 South First street. Prior to 1932 it had occupied the site where the Ted Ball Motor Freight Co. is now located.

This agency was purchased in January, 1934, by E. L. Berry from Lamar Acker of Nacogdoches and since that time has steadily increased. By 1933 the sales had been doubled, the majority of the sales being Plymouth cars and pick-ups.

Besides the sales department there is a very complete parts department in charge of Forest Parker, a service department in charge of M. E. Gibbs with a force of three mechanics. The service department does complete body rebuilding and painting, 24-hour garage and wrecker service and is prepared to do any kind of repair work on any model car.

There are 11 regular employees of the Berry Motor company. Besides Mr. Berry, salesmen are C. D. Renfro and A. J. Stubblefield, and A. E. Jones is bookkeeper.

STUDENT SUES AND GETS FREE REFUND

James Malone, engineering student of the University of Texas, went to the 53rd district court recently and received \$1 which he will probably keep as a souvenir.

It is the \$1 he refused to pay to the university as a student activity fee when he registered at the beginning of the university term last fall.

Contending the law limits student fees to \$25 per semester, Malone asked the court to order President Homer P. Rainey and other university officials to admit him to classes without payment of the extra \$1. By agreement the dollar was paid into court to be returned if the decision was against legality of the fee. Malone was admitted to the classes.

District Judge Ralph Yarborough ruled the \$1 charge was an unconstitutional fee. The ruling has been appealed. To give it up will cost the university about \$11,000 a semester.

FRANCE REVIVES SPORTS

PARIS—Practically abandoned at the beginning of the war, sports are being revived in France. Thirty football games were played in one day in the Paris district with free admission to soldiers in uniform. Cross country cycling races, basketball games and swimming contests are also being held.

Librarian



MRS. ORA McMullen, beloved librarian of the Kurth Memorial library, has taken an active role in the organization of literary clubs over the city. A charter member of the city's oldest study club, the Historical and Literary club, Mrs. McMullen also assisted in the founding of the Literary club. As city librarian she is in personal contact daily with a representative group of citizens and

DEATHS BY BURNS INCREASE IN STATE

Two hundred and ninety-seven Texans died during 1933 from effects of burns, according to figures compiled by the state fire insurance department, with the most deadly type of accident—trapped in burning dwellings—claiming 82 lives.

These incomplete reports made available to the department indicate a slightly higher death toll than in the preceding year. Clothing ignited from being too close to open fires and stoves was the cause of 44 deaths during the year, including 12 children.

"While aggressive effort has been made in recent years toward educating the public in fire prevention, far too many home owners disregard flagrant hazards," Marvin Hall, state fire insurance commissioner, declared. "In the law, ignorance is no excuse, and it would be a fine thing if that same principle were extended to cover the harboring of fire hazards."

Fires from collisions and wrecks took 13 lives; burns, boiling oil and asphalt took four lives; scalds from coffee or tea claimed the lives of two children, and 16 died of burns received by falling into hot water; burns from electricity took two lives; explosions of un-

known cause brought death to 11; explosion of gas took eight lives; cleaning body with gasoline caused three deaths; improper use of gasoline took a toll of 31 lives, including seven children; lamp explosions claimed eight.

Starting fires with kerosene almost matched the deadliness of standing too close to stoves by taking 38 lives; burning motion picture film killed one person; playing with matches proved fatal to nine children; one man died from smoking in bed, and a woman was fatally burned when her clothing became ignited while she was smoking; gasoline and kerosene stove explosions killed 11; water heater explosions killed two; two persons were trapped in buildings where fire was of incendiary origin; two suicides by fire were reported, and the cause of two fire deaths was undetermined.

INQUEST HELD ON CARS

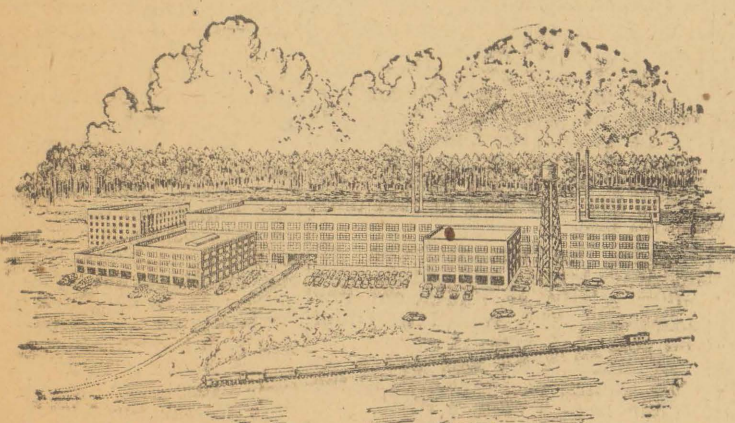
BELFAST—Following protests of passengers of the city's blacked-out streetcars, Coroner T. E. Alexander held an inquest on the vehicles in Belfast, Northern Ireland, and held that the black-out in daylight was injurious to the public health and was very depressing. As a result the windows were cleaned of paint and special light bulbs installed.

Ninety per cent of the houses of the world are still being made of wood.

BETTER MEATS

After all, there's no need to falsely economize on the meats that you and your family consume... especially not when meats from Haley Packing Co. are available at the leading grocery stores and markets.

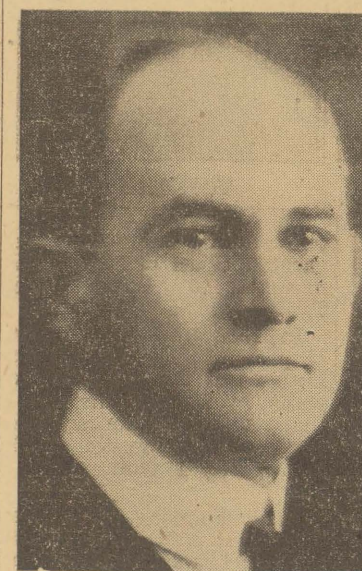
Ask for these better meats at your favorite grocery store... you'll note the tender, tasty flavor from the start.



HALEY PACKING CO.

204 WEST DOZIER

PHONE 373



DR. J. W. HAWKINS

SERVING TWO consecutive terms as mayor, 1925-1929, Dr. J. W. Hawkins has continued to play a role in civic enterprises. He is present county health officer, a past city health officer, and is a Mason. To him goes credit for initiating many improvements in Lufkin before the beginning of the new decade.

Congratulations to the Officials and Personnel of

Southland Paper Mills, Inc.

from

YANNY

Especially do we congratulate E. L. Kurth and his associates for their tireless efforts in bringing such an important industry to Lufkin and East Texas.

We are happy to live in such a progressive community as Lufkin... and to be associated with the business and social life of the East Texas territory.

GROCERY



T. O. McDONOUGH

AS COMMERCIAL Salesman and safety director for the Texas Power & Light Co., T. O. McDonough has made many contacts in the Lufkin business district and has played many important roles in the building of a greater Lufkin. He is a past president of the Lufkin Lions club and was elected director of the chamber of commerce in January of this year to serve a three-year term. He has been director of the Lufkin Little Theater and directed the Texas Forest Festival pageant for the past two years. Mr. McDonough is also a Mason.



DR. A. E. SWEATLAND

DR. A. E. SWEATLAND, Whose medical affiliations include membership in the American Medical Association, State Medical Association of Texas, and the Angelina County Medical society, the latter of which he is a past president, is a true civic character. He is a charter member of the Lufkin Lions club and is a committeeman on the dairy committee, and is chairman of the health and sanitation committee of the chamber of commerce. For many years he has served as district counselor for the tenth district, State Medical Association of Texas.

We've always been proud of Lufkin and her progressive citizens! At this time we congratulate E. L. Kurth and associates on opening another new industry, Southland Paper Mills, Inc.

SEIBERLING

SAFETY TIRE

DIGS INTO THE ROAD

"Get the PLUS SAFETY of this remarkable tire at big savings during our Football Trade-in Special!"

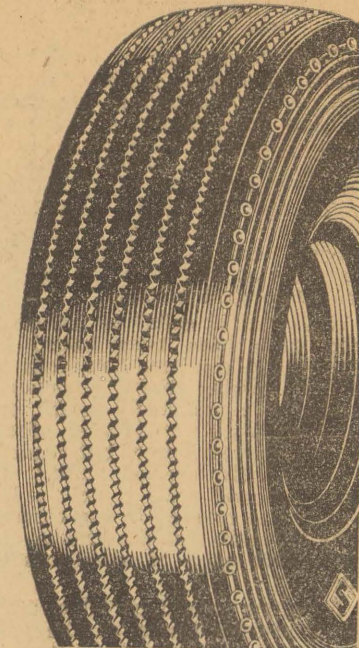


BUILT ON 3 ENTIRELY NEW SAFETY PRINCIPLES

1 New "Saw-Tooth" Tread grips like a halfback's cleats. The instant you touch the brakes, the sharp "saw-teeth" of this unusual tread dig into the road—stop you quickly and safely. Because the "saw-teeth" are just as sharp at the base of the tread as at the top, they stop you quickly even after months of wear.

2 New "Heat-Vents" expel dangerous blowout heat—make tire last longer. Even in cool fall and winter driving, tires rolling at high speeds or under-inflated generate destructive internal friction heat. Patented vents (found in no other tire) actually pump out that heat. See diagram at right.

3 New "Saf-flex" Cord protects you against stone bruises and internal carcass ruptures. Because it has twice the elastic strength of ordinary cord, "Saf-Flex" gives you maximum protection against road hazards and makes the new Safety Tire ride easy as a cloud.



SAFER! BECAUSE IT'S "HEAT-VENTED".



BATTERIES AND BATTERY RECHARGING

ROAD SERVICE PHONE 565

SEIBERLING TIRES

GIBBS TIRE STORE

Lufkin & South Second

Phone 565

PERRY'S

5-10 & 25¢ STORE

CONGRATULATIONS

TO LUFKIN, THE HOME OF THE FIRST-NEWSPRINT MILL IN THE SOUTH. WE ARE HAPPY TO BE A PART OF THIS COMMUNITY, AND WISH TO TAKE THIS OPPORTUNITY OF PLEDGING OUR BEST EFFORTS TO THE PEOPLE OF LUFKIN DURING THE YEAR 1940. WE ARE GLAD TO HAVE OUR NEW INDUSTRY AND WISH TO EXTEND OUR BEST WISHES FOR SUCCESS TO THE OWNERS AND EMPLOYEES OF SOUTHLAND PAPER MILLS.

At the right is pictured Perry's No. 1 store in Lufkin. Complete in detail, it is a model variety store. A modern luncheonette and fountain are operated as one department.



You, as one of our customers and friends, have made business life in Lufkin just as pleasant as social life. To each of you we extend our sincerest appreciation.

Welcome to a great New Industry---

SOUTHLAND PAPER MILLS, Inc.

With the rapid development of East Texas, and right now, Lufkin in particular, the future looks brighter than ever before. It is very fitting that we congratulate the leaders who have brought Southland Paper Mills to Lufkin. Not forgetting all the other great leaders of our community, we want to especially pay tribute to Ernest L. Kurth and his associates for making Southland Paper Mills, Inc., one of the most important industries in the Southwest.

Since the old-timers of the community are well acquainted with Perry's outstanding quality and low prices, we especially invite the new-comers to visit our store and not only become acquainted with our merchandise, but to permit us to become personally acquainted with you. We value the friendships of our customers above everything else... and we are always eager to add to our list. Come by, folks, we want to know everyone of you.

PERRY'S

5-10 & 25¢ STORE

'Mushie' Trade Booms While Ladies Gather

If you can't find your wife, mister, try Cherry's. You'll probably find her there, with fifty per cent of the other feminine inhabitants of Lufkin, drinking either a "mushie," a "hard," or "just cold."

What's more, she may be in pajamas, shorts, a housecoat, or in her best party frock; one doesn't have to dress to go to Mr. Cherry's.

And Mr. Cherry isn't violating the prohibition act. He is merely serving "frozen cokes" to his lady customers, all of whom are his friends.

Mr. Cherry isn't a dashing Lothario—in fact you would hardly notice him standing in the door of his small filling station, except for the fact that he is always surrounded by a bevy of lovely ladies. He doesn't know why he has so many friends among the ladies; he is a modest little man.

But Mr. Cherry has a twinkle in his eye, and sometimes, if he likes the lady a lot, he will give her a little bouquet of the gorgeous zinnias, or beautiful sweet peas he grows on the small plot adjoining his station. Yet, he says he doesn't know why the ladies come to see him.

He is a big help to the ladies in keeping their obligations straight, which is appreciated by most women. When two friends come in and begin rumbling through their purses for a dime to pay for their "cokes," Mr. Cherry always comes to the rescue.

"It's your time to pay for them, Mrs. Jones," he will say. "Mrs. Smith paid for them yesterday."

So long has the "coke" trade been going on, the proprietor has almost forgotten about the other products he has to sell. Once a lone man dared to trespass on this feminine "club," and wanted to buy some gasoline. Mr. Cherry called out to him:

"Just pull up there out of the way, and wait until I get these ladies some 'cokes'."

That, gentlemen, is a service highly appreciated by the thirsty weaker sex.

In his spare time, Mr. Cherry whittles. He has invented and whittled little white sticks that are helpful in getting the "cokes" out of the bottles if they are frozen

too on his time to catch the winter months. Another nice thing about Mr. Cherry is that he doesn't tell all he hears—and he must hear volumes. A lady in one car will yell to some more ladies in another car:

"Did you know that Mrs. So and so is going to—?"

"Not really," the other will call back, probably with another car in between hers and the car of the conversationalist. "When?"

He knows who is having a party today—maybe he has furnished the "cokes" for her—and he knows who loses at bridge; he knows who is courting who; and whose husband has just received a raise; but no one ever knows that Mr. Cherry knows these things unless one starts to tell them to him personally. Then he will say quietly: "I've heard," with the same inflection of voice that would infer he also meant, "And I'd rather not hear any more about it."

One tourist into the city asked if there was a "honky tonk" on South First street. He had seen so many cars at a place on that street, and they all seemed to be filled with women.

Another former Lufkin citizen who has been abroad for a number of years, was home to visit and drove up to Mr. Cherry's with a friend. The friend yelled out: "Two mushies, please!"

When it was explained to the visitor that "mushie" simply meant a "coke" that not frozen so hard that it would come out of the bottle, she laughed.

"Where else in the world but Lufkin would you hear that?"

ETEX TO EXPAND TAX SURVEY WORK

Preliminary preparations for extending the county, city and school district tax control work of the East Texas chamber of commerce in the 70 East Texas counties served by the regional organization, directed by Curtis Morris, are now under way. Morris is assembling annual financial statements from the counties, and virtually all counties' statements will be available by Feb. 1, to bring data contained in his previous county fiscal surveys down to date for 1940.

Meanwhile, impressed by the record of all 70 of the East Texas counties operating on a bud-

EXPERIMENT ON GRAIN SORGHUMS

A. B. Conner, director of the Agricultural Experiment Station, A. & M. College, announces that R. E. Karper, vice-director and agronomist, will, after Feb. 1, make his headquarters at the Lubbock Experiment Station, where he will be in charge of the experimental work with grain sorghums, which now has reached a stage where special attention to field tests and observations is required before new strains developed are released to the public.

The past 14 years, while serving as vice-director of the station, Karper has utilized the greenhouse and laboratory facilities at College Station in conducting technical research on the cytology and genetics of sorghum. His discoveries are cited in text books dealing plant breeding, both in the United States and Europe. The 1936 Yearbook of the U. S. Department of Agriculture, which is a survey of genetic research with American crop plants, credits the Texas station with the major part of the recent advance made in the fundamental knowledge of inheritance in sorghum.

These advances in theoretical genetics have enabled Karper and his co-workers at the Chillicothe and Lubbock substations to undertake the breeding of new types of sorghum in which desirable character from many varieties are combined in a single plant. This has resulted in the isolation and distribution of new strains of milo and other sorghums which are resistant to the devastating root rot disease, a new hazard which suddenly attacked the sorghum crop several years ago. Practically the entire grain sorghum acreages on Texas farms this year will be planted with seed of these new resistant strains. At the Lubbock station in 1939 the new resistant strain of milo, named Texas milo, yielded 25.7 bushels per acre compared to 8.3 bushels for the old susceptible variety.

Karper was superintendent of the Lubbock station from 1915 to 1925. His early experiments with grain sorghums, varieties of which he assembled from all parts of the world, showed the tremendous possibilities of these new crops in West Texas, especially in establishing the sorghums as the basic grain crops of West Texas, which now grows more grain sorghum than all other states combined. He also cooperated in the introduction of Sudan grass to West Texas, especially in establishing the area around Lubbock as the most important seed producing center.

The Lubbock station under his direction made numerous importations of seed of the Chinese elm and distributed thousands of young trees to farmers and others. His efforts toward the beautification of West Texas have recently been recognized by the naming of a grove of trees in McKenzie state park at Lubbock as Karper Grove and the erection of a bronze plaque in his honor by the state park board.

et basis, and actual tax reductions in 24 of them during 1939 as a result of co-operative work of local taxpayers' committees in the counties and the East Texas chamber, citizens and officials of numerous East Texas counties in which surveys have not yet been made are requesting tax studies for 1940. These requests will be acted upon as rapidly as possible, with first attention being given to those counties with large debts and comparatively high tax rates.

Morris has evolved a simplified form of tax analysis by means of which the ordinary taxpayer, who is not a bookkeeping expert, can tell in a few minutes exactly what the financial condition of his county, city or school district is. His breakdown reflects the tax rate, the property valuation, the percentage of taxes collected, the current expenditure and the bonded debt and debt service costs.

"Our simplified tax analysis statements have been remarkably successful in conveying to interested taxpayers an understandable picture of where the tax revenue of each governmental unit comes from and where it goes," Morris said. "The savings in taxes which have resulted from these studies have affected every class of taxpayer, from the small East Texas farmer to the large business and industrial enterprises, and when one remembers that 85 per cent of the total ad valorem tax bill is rendered by counties, cities and districts, it is obvious that the East Texas chamber has a large field in which to effect savings for the taxpayers with this program."

MIGHTY JAGUARS DROP ATHLETICS

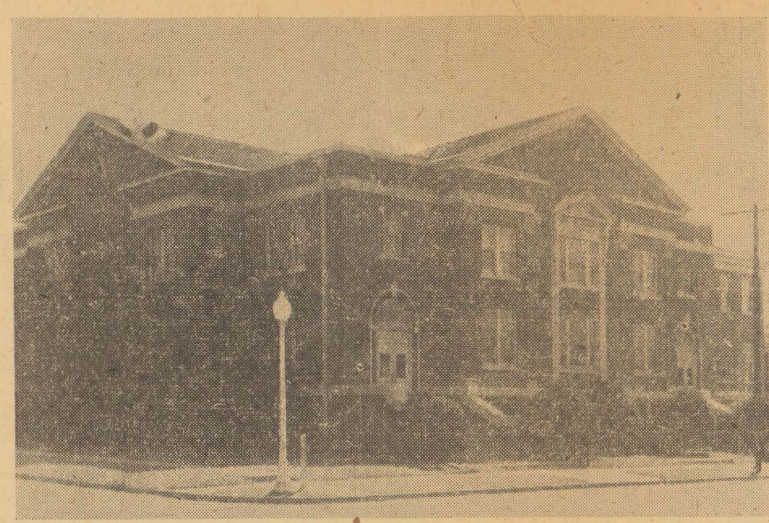
The Jacksonville College gymnasium, home base of the mighty Jaguars who brought two state junior college basketball championships here and developed some of the best East Texas cage talent, is quite a place these days.

Jacksonville college, now strictly a ministerial school for Baptists, has discontinued athletics and withdrawn from the Texas Junior College Athletic association. For several years the school developed strong teams, winning two state titles and was runner-up to Tyler Junior college in the state Jaycee tournament last year.

In addition to trimming conference rivals, the Jacksonville college five built up a reputation for either beating or playing close games with senior collegians, including Southwest Conference members.

Another element in canceling the athletic program is that it ended the Jaguar's rivalry with Lon Morris college, Methodist institution. Games between the two rivals always brought interest to its highest point and were al-

Lufkin's First Baptist Church



AMONG LUFKIN'S Most attractive and newest church structures is the First Baptist church, located at the corner of N. First and Broadway. Pastor is the Rev. J. R. Nutt.

ways played before capacity crowds.

One of the leaders of the strong basketball talent turned out by Jacksonville college is Grady Vaughn, all-state Jaycee forward for two years and one of the headliners on the Baylor university quint last year.

Last year the Jaguar sparkplug was Josh (Tree Top) Briley, six foot, nine inch center from Cushing who set a new district soaring record.

Others who made Jacksonville college and state junior college cage history and made high marks in senior college circles are the Dotson brothers, Floyd and Clifford, of Summerfield, Odice Luce of Mixon, C. W. Utley of Quitman, Clan Peters of North Zulch and Tom Williams of Mixon.

There'll be no more ringing of the big bell atop the Jacksonville college administration building when the Jaguars win an important conference game — because there are no more Jaguars. Their hilltop playhouse is silent.

CLUB WOMEN TO HAVE HOBBY SHOW

"Hobbies of Men" will be the special feature of the hobby show which the American Association of University Women is sponsoring on February 22 and 23, though the committee has made no decision as to the place.

While no entries have been made, notice has been received that one will come from Washington state, the entrant to original black prints designed exclusively for individuals and from which no duplicates will be made.

The proceeds from the show will be applied to the National Fellowship fund of the organization, available to graduate students of accredited universities who wish to combine graduate studies or pursue research. Qualifications of the applicant are passed upon by a board and gifts of from \$1,000 to larger amounts are made to the successful applicants. The goal of the national fund is \$1,000,000 and the Texas quota is \$40,000.

Nine United States applicants have received the fellowship awards for 1940 from the A. A. U. W.

So successful was the hobby show of last year planned for one day and continued because of popular demand, a second that the committee is making its plans this year for a two-day affair.

Any person wishing to make entries are asked to notify any member of the A. A. U. W. Mrs. C. R. Bell, Jr., is general chairman of arrangements.

Over one billion pencils are used each year by students and grown-ups in the United States.

Synthetic lumber is being made from sawmill waste that was formerly burned.

NEW HISTORY OF TEXAS PUBLISHED

"Steen's History of Texas," just off the press, is the work of Dr. Ralph W. Steen, associate professor of history at Texas A. & M. college, and appears to be a book to fill the long-felt need for a compact comprehensive history of Texas.

The book covers Texas from the time it was a province of Spain on down through the years to the Twentieth century. All phases of Texas history are covered, including its people, farm, ranch and industrial development, and its politics.

Dates, names and statistics are

given only when they add something to the historical value of the book. Dr. Steen says that it is free from prejudice and that his material has been carefully selected. "It was not written to perpetuate the fame of one man nor take sides in the controversial issues of Texas history, but to give the pupil an understanding and appreciation of the whole of Texas history," he explained.

Prior to joining the faculty of Texas A. & M. college in 1935, Dr. Steen taught Texas history in the Reagan county public schools, Hillsboro high school and Hillsboro junior college. He is also the author of numerous historical

studies in the "Southwest Historical Quarterly" and also on several books on Texas.

GERMANS WORK LONGER
BERLIN—In several factories in Germany the hours of work have been increased to 13 and one-half daily, according to a Norwegian who has just returned to Oslo from Germany. The traveler informed an Oslo newspaper that food rations have decreased recently and milk is only available for babies. Butter rations are small. It is difficult to obtain soap.

Industry uses 200,000 cubic feet of wood every year in mining and excavation operations.

Butler's

Old in Years . . . Yet
ULTRA MODERN!

Back in the days when Lufkin was still classified under the "country village" class, Butler's Drug Store was opened. Naturally, stocks were small, but the quality was the best available. Lufkin grew and Butler's Drug Store grew . . . stocks were increased and Lufkin was assured of everything that a good drug store could offer. Now in our new home, we can give you a COMPLETE DRUG STORE SERVICE!

We join in welcoming Southland Paper Mills, Inc., and the entire personnel of this great new industry. To Ernest Kurth and his able associates we extend our heartiest congratulations.

Butler's
CUT-RATE DRUG

Phone
21

Phone
21

A WARM WELCOME
to
SOUTHLAND PAPER MILLS INC.
EAST TEXAS BEDDING CO.

HERE'S REAL PROTECTION

Insurance by
EAST TEXAS INSURANCE CO.

As Lufkin grows, so may all of us grow . . . and as we all pull together for Lufkin and its fertile territory, so may Lufkin grow. We are willing and anxious to cooperate with such outstanding industrial leaders as E. L. Kurth and his associates.

Our connections on all forms of insurance are "your assurance" that you're getting the best safe insurance available in the entire world.

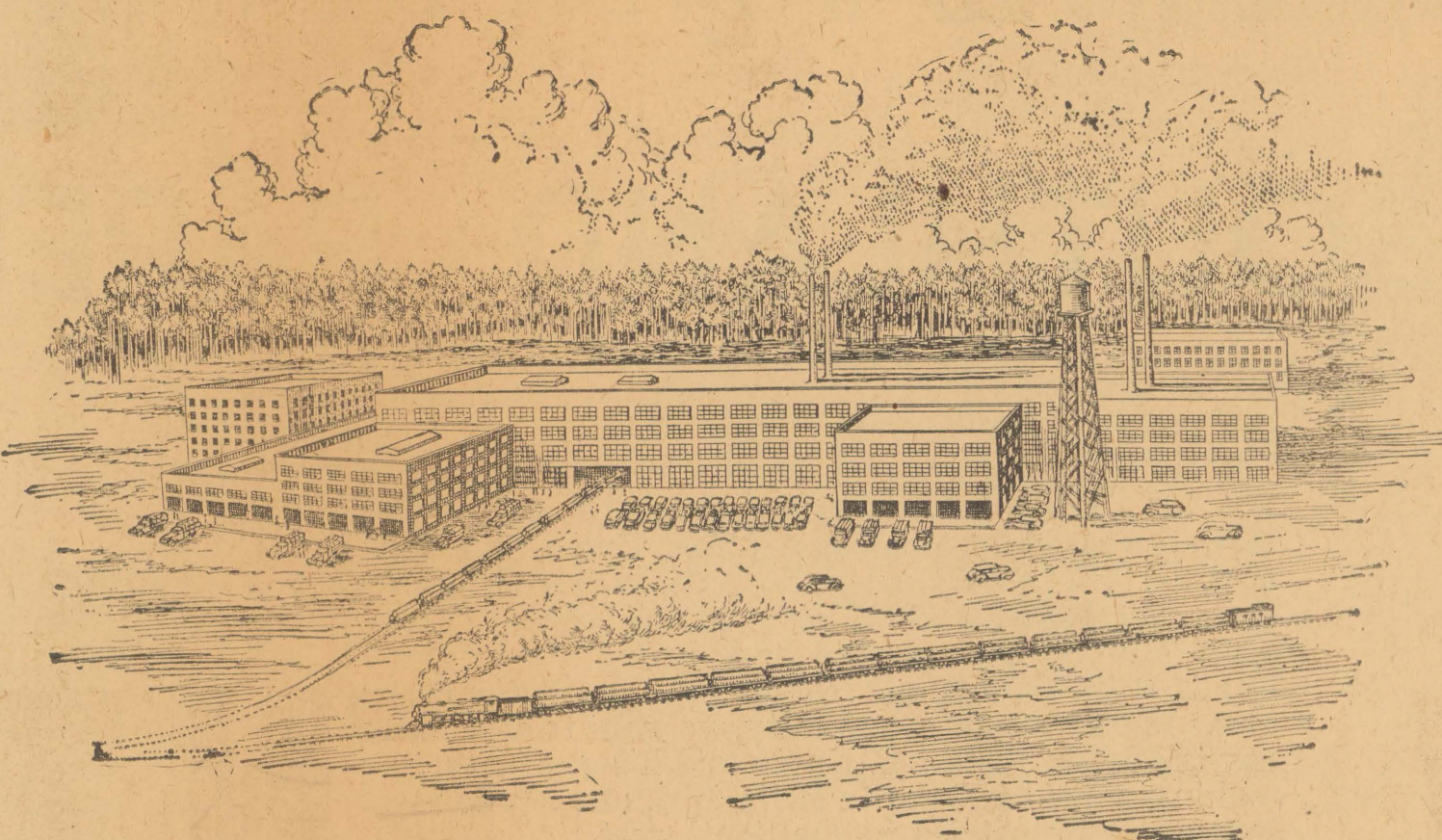
East Texas Insurance Co.

107 West Lufkin Ave.

Phone 85

SETTING THE PACE
LUFKIN-DODGE-PLYMOUTH

Congratulations to E. L. Kurth and Associates on the Opening of Southland Paper Mills, Inc.



BERRY MOTOR CO.

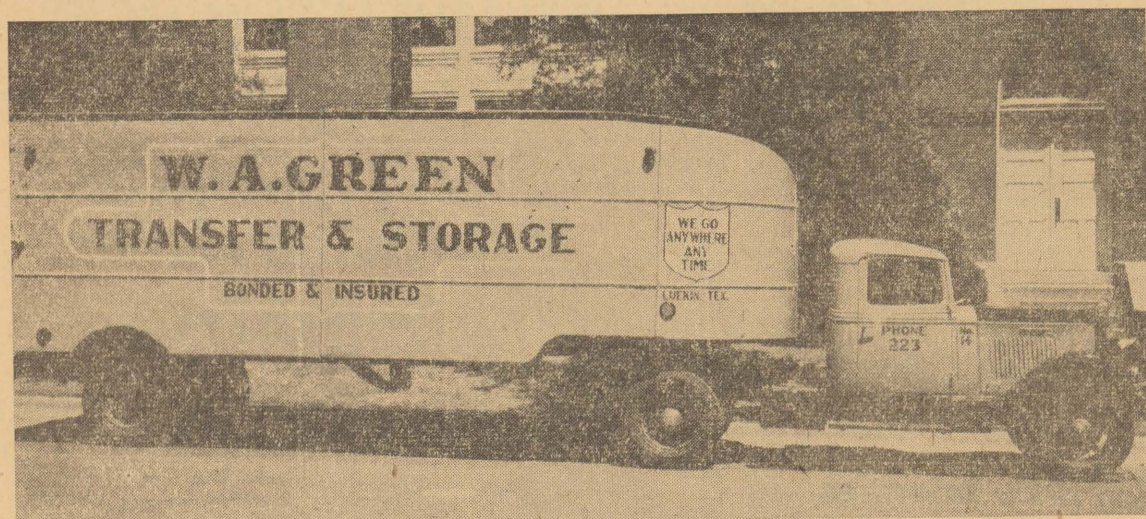
E. L. BERRY---OWNER

DODGE---Sales & Service---PLYMOUTH

.....When It's Your Move,



W. A. GREEN



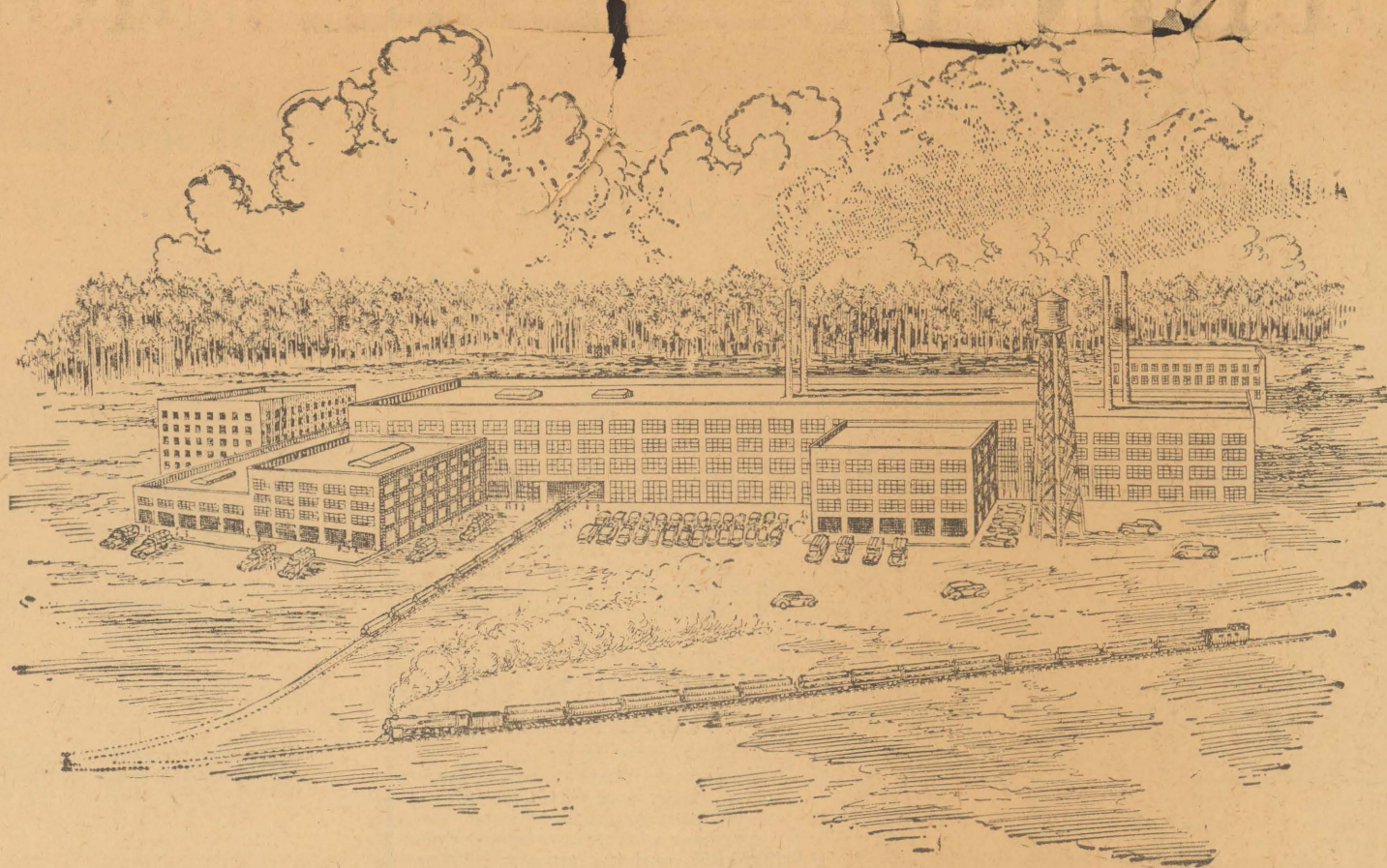
(Agent For Burnhams Van Service)

IT'S OURS

We keep moving **WITH** and **FOR** East Texas
"ACROSS THE STREET OR ACROSS THE NATION"

After all, there's a lot of pleasure to "always be on the move" and when you're dealing with the folks of East Texas and the Southwest . . . besides doing a good job, we're equally happy to have met so many people . . . most of whom have become listed as our very best friends. With the opening of Southland Paper Mills, Inc., we will have an opportunity to meet even more people. We extend a hearty welcome to the newcomers . . . and extend appreciation to the oldtimers who have made our success possible.

The W. A. Green Transfer is equipped to care for all kinds of moving . . . whether it's a small article or many tons, we have the "rolling equipment" to take it across the street or across the nation. Certainly we will appreciate an opportunity to serve you regardless of the size job you have. All merchandise in transit or in our warehouses is adequately insured for your protection. Men who have had years of training and actual experience are further assurance that the job will be done RIGHT!



Phone
223

W. A. GREEN TRANSFER

AND STORAGE

LUFKIN

Wild Flower Show Held In Lufkin First

In an effort to make Texans conscious of the natural beauty surrounding them, and to educate them in caring for this natural beauty, the state highway department inaugurated in 1936 an annual wild flower show held in each of the 25 divisions of the state.

Gibb Gilchrist, former state highway engineer and now dean of engineering at Agricultural and Mechanical college of Texas, and Jac L. Gubbels, state landscape architect, were the instigators of this movement.

The first flower show of division 11 of the state highway department was held in Lufkin at Kurth Memorial library, on May 1 and 2 of 1936, with the nine counties of the division participating. These counties were: Angelina, Houston, Nacogdoches, Polk, Trinity, Sabine, San Augustine, San Jacinto, and Shelby.

At the first show Shelby county won first prize for the best display of wild flowers and has been the winner in every show since.

The second show was held in Center on April 30 and May 1, 1937, and several varieties of rare flowers were discovered growing in the piney woods of East Texas, among them being the very rare and delicate woodland orchid.

Nacogdoches sponsored the third show on April 22 and 23 in the Davis gymnasium of that city. This show was extraordinarily beautiful and attracted flower lovers and botanists from all parts of the state. Miss Eula Whitehouse, instructor in the botany department of the University of Texas, and author of the book "Texas Wild Flowers in Natural Color," judged the show.

In 1939 the show was held in Crockett at the David Crockett Memorial auditorium. This show was dedicated to the memory of the late M. A. Murray, special planning foreman for the state highway department, and a large map of Texas, made of bluebonnets, Indian paint brush, cactus and wild sage, with a monument at its foot dedicated to Mr. Murray, was the outstanding feature of the show.

In 1940 the show for division 11 will be held at Livingston in Polk county.

Similar shows are held each spring in each of the 25 divisions of the state.

MANY ANIMALS IN ANGELINA COUNTY

Do you know how many animals there are in Angelina county? If the figures do not meet with your approval, get in touch with the animal census taker, and be sure that your animals are counted.

According to the 1935 census of animals given in the Texas Almanac, there were 1,910 horses and colts, and 3,144 mules and colts in Angelina. The fact that this county is sustained by agriculture largely probably accounts for the facts that there are more mules than horses.

In that same year, there were 18,659 head of cattle, which is a fairly large number considering the fact that Angelina county is not particularly adapted to ranching. With a packing company now operating in Lufkin, however, the cattle industry will probably expand rapidly.

While there were only 230 sheep and lambs, there were 16,724 hogs and pigs. This latter figure has increased considerably in the last two or three years.

Goats were not listed in the 1935 census, but there are a great many goats on Angelina county farms.

HALF OF FARMS TENANT OCCUPIED

It might prove detrimental to Angelina county if "Grapes of Wrath" fell on the tenant farmers of this area, because almost half of the 2,802 farms in the county are occupied by tenants.

Of the total number, 1,529 farms are owned by their occupant, 82 farms are occupied by part-owners of the land, and 1,189 are inhabited by tenants.

In Nacogdoches county, the northern neighbor of Angelina, there are 5,000 farms, with only

Buick Firm Operated By Du Puy, Flechtner Car Dealers

Largest distributor of Buick and G. M. C. motor trucks in this part of East Texas, the C. L. Du Puy Buick Co. gives promise of becoming even larger within the next year. Its sales increase has been steady, not spectacular in any respect, but each successive year has seen the number of cars sold climb.

In August, 1938, C. L. Du Puy, well known motor car dealer in Lufkin and throughout East Texas, purchased the Buick franchise in Lufkin. He operated this agency as an individual dealership until March, 1939, when he sold an interest to J. A. Flechtner and the company was then incorporated, becoming known as C. L. Du Puy Buick Co., Inc. of which he remained president and Flechtner secretary-treasurer, and general manager.

Formerly with General Motors, Flechtner came to Lufkin while with this company in the capacity of territorial manager. He was sent here in 1929.

This agency has grown in sales during the past year with a substantial increase in volume. It displays and sells a complete line of Buick automobiles and General Motors trucks.

R. A. Hunter is in charge of sales. He was formerly in the automobile business in Nacogdoches, coming to Lufkin in the summer of 1939. Other department heads are Fred Flechtner who came from Dallas to take charge of the parts department; S. C. Mitchell, shop foreman who is in charge of the service department and has a crew of highly skilled mechanics working with him; C. M. Hudger, accountant and W. A. Herrick, in charge of used car sales and trucks.

Each department is handled by capable, well trained men. The service department is equipped with modern speed tools, such as Porto Power, new type jacks, hydraulic lifts, Alemite lubrication equipment, wet valve grinding units, paint and body tools. This concern is able to handle any kind of automobile repairing, and gives major or minor wrecking service.

During 1939 the volume of business handled by this company totaled approximately \$200,000.

Besides the officers of the company there are 12 regular employees.

Both Mr. Du Puy and Mr. Flechtner are well known in Lufkin for their affiliations with civic movements and public affairs. He is a member of the Knights Templar, the Masonic lodge, and is a Shriner. Mr. Flechtner is a member of the Episcopal church.

CROP YIELD IN TEXAS ABUNDANT

Despite the decrease in cotton production in Texas, there are sufficient other crops to continue a substantial agricultural resource in the state, and in Angelina county, as well as other East Texas counties, these crops seem more than abundant.

The latest figure on these crops are from the 1935 census, according to Texas Almanac, and it is safe to say that they have increased considerably in the past three years, due primarily to new chemical processes for specializing and producing crops other than cotton, and second, to the regulation of cotton production by the federal government.

It is amusing to note that in Angelina county there was one acre of oats planted in 1935, which yielded 10 bushels. Corn was the main product, there being 23,896 acres planted, with a yield of 163,611 bushels. There were 288 acres of grain sorghum, yielding 5,326 bushels, and 3,364 tons of hay produced from 4,091 acres.

There is no estimate of the acreage of the proverbial "black-eyed peas, a favorite crop of East Texans.

1,900 being farmed by their owners. There are 2,935 tenants and 163 part owners living on farms in Nacogdoches county.

Polk county, noted for its large land owners, has 2,546 farms, 1,028 being occupied by their owners, 90 cultivated by part owners, and 1,421 occupied by tenants.

Trinity county on the west has only 1,869 farms, with 855 full owners, 42 part owners, and 969 tenants.



C. L. DU PUY



JACK FLECHTNER

ROVING HOGS ARE GUARDED BY DOGS

Custom, otherwise unwritten law, has a determining effect upon ownership of hogs in the Thicket country. It is recognized that if an unmarked roving hog six months or older takes up with a new owner, a charge of theft would be short lived in court.

Ear marks help to identify ownership, but more effective is a new breed of stock dogs recently introduced into Sabine, San Augustine, and Shelby counties. The animal, almost black with a touch of brindle markings, has an especial talent for guarding roving swine. Bill Crocker of San Augustine is given credit for perfecting the breed, but as yet it is unnamed.

Will Tatum, a farmer near Pine-land, has three and says their help is as essential as that of a hired hand. Without the dogs it would be next to impossible, he explained, to prevent heavy loss of hogs, which range freely.

Some of the dogs, which Tatum said are not difficult to train, are schooled in guarding cattle, and some of them make valuable companions on deer hunts. He believes that "if a yearling deer could be penned my dogs could do it."

Tatum's dogs, like some other stock dogs, often use strategy in bringing animals to the pen. Occasionally they will pick a fight with the leading boar, then run home with the boar pursuing, and the other hogs will follow their leader. A well-trained dog never attacks or bites a hog.

The Sabine County Fair Association next year plans to give recognition to the East Texas hog days by staging a contest. Hogs will be turned loose in the adjacent woods and the owner of the dogs displaying the best skill in rounding them up will be given a prize.

ROAD IS BUILT TO OLD CHURCH SITE

Commemorating one of the first landmarks of Texas, the state highway commission took action on Dec. 18, 1939, ordering the appropriation of \$5,000 for the construction of a road leading from a point approximately four miles south of San Augustine to the site on which the first Presbyterian church of Texas was located.

The first presbytery of the Cumberland Presbyterian church to be held on Texas soil met in 1837 at the home of Sumner Bacon, a protestant preacher who came to Texas as a preacher to the pioneers. The second presbytery met in Goodlaw's school house, located about four miles west of the present town of San Augustine.

When the Reverend John M. Becton came to Texas in 1840, the meeting place of the Presbyterians was changed from Goodlaw school house to Chapel Hill, and there, in 1841, the first Presbyterian church to be built in Texas was erected.

Although the first church on Chapel Hill has long since been destroyed, a memorial tablet has been placed on the spot by the Presbyterian churches of Texas.

Dr. J. C. Oehler, pastor of the Memorial Presbyterian church in San Augustine, and Dr. Thos. W. Currie, president of the Austin Presbyterian Theological Seminary, are securing recognition of the Presbyterian shrine.

MIDTERM GRADS AT A. & M. INCREASE

Candidates for degrees at mid-term at Texas A. & M. college number 89 this year, which sets a new record at the school. A total of

A Palace of Justice on the Texas Frontier



THIS PICTURE, Taken about 40 years ago, shows the justice seat (a beer keg) of the famous Judge Roy Bean, "Law West of the Pecos." This approximates the building as it will be after it is restored with funds recently voted by the Texas legislature. The scene shows Judge Bean holding court, trying a horse thief. Left of the picture is the stolen horse and on horses, guarded by officers, are two other horse thieves, supposedly partners of the one on trial.

Coca-Cola in Lufkin Has Big Demand

Coca-Cola's familiar bottle has been known to Lufkinites for a long period—ever since 1941 when W. D. Newsom entered the bottling business here. Mr. Newsom is one of Lufkin's best known and most progressive citizens as he has lived here all of his life. Since entering the bottling business he has made a signal success of it.

The Coca-Cola building was erected in 1926, is located on West Dozier avenue. In February new and latest equipment will be installed. It will be stainless steel to insure perfectly mixed and sanitary products. These improvements are in keeping with the company's policy of keeping the concern up to the minute in every respect. Safe handling of its product is always a paramount consideration. Present machinery bottles 72 Coca-Colas per minute and is capable of doing 90. The perfect Coca-Cola is based on pure water chemically treated by a new treating plant which has just been installed. The success of this plant is based upon a uniform sanitary product at all times.

Seventeen employees are on the payroll and receive a 10 per cent income as yearly bonus either in cash or retirement fund at the age of 55 with an income of from \$50 to \$100 per month.

Coca-Cola's trade territory includes three counties, Angelina, Polk and Trinity, and Wells and Forest in Cherokee county, Ratcliff and Kennard in Houston county and Chester in Tyler county. Six trucks are operated regularly. This territory had a population of 65,660 according to the 1930 census and a goodly portion of this number drink Coca-Colas.

In 1937 the Lufkin Coca-Cola company received a bronze plaque for having reached the 50 per capita goal set for agencies over the United States.

Associated with Mr. Newsom is Barney Franklin as general manager.

Mr. Newsom is affiliated with civic interests in the city through the Lions club, and is a director of the chamber of commerce.

CO-EDS DRESS FOR 19 CENTS PER DAY

Knocking for a thrifty loop theories of the high cost of "dressing an education," reports from 80 University of Texas co-eds proved that a wardrobe may cost only 19 cents a day.

One of the girls spent only \$70 last year on clothes, or 19 cents a day, and the average was \$230, reports from a home economics class of representative students show. The daughters whose wardrobe cost \$730 a year, however, spent for one coat three times the minimum total.

"Wise selections, excellent care of clothes, and a failure to heed the fads and fashions make it possible for a co-ed to be well dressed on a small amount," Miss Lucy Rathbone, professor of home economics, explained.

The report shows that 11 per cent of the college girls spent less than \$100, while 7 per cent go over the \$400 mark. Fifty-nine per cent of the class spent less than the average \$230, while 44 per cent go above, said Miss Rathbone.

53 received degrees at mid-term last year.

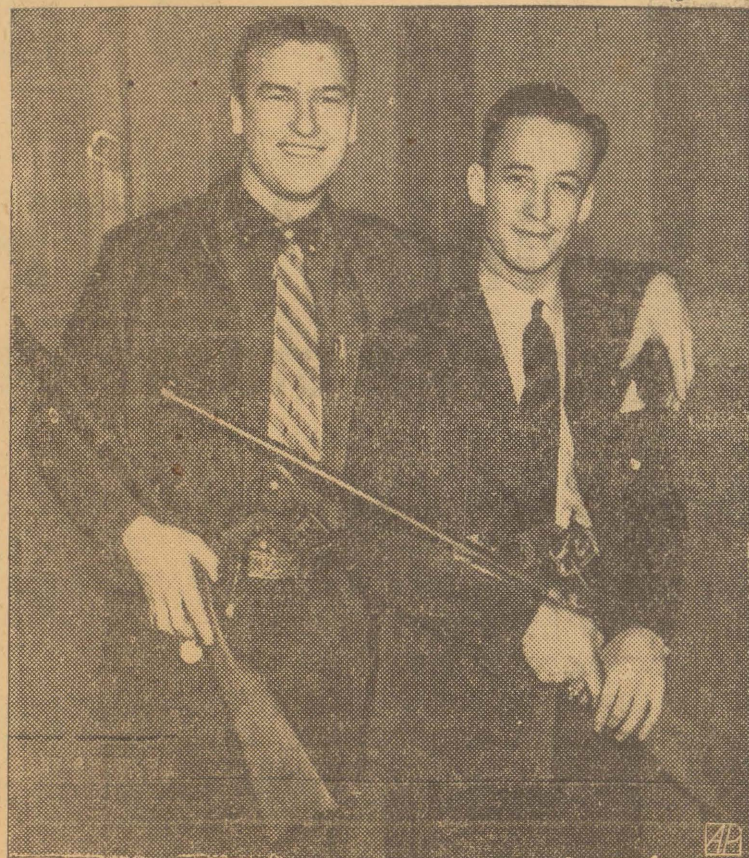
Of that number, seven are candidates for advanced degrees as master of science and the other 82 are candidates for baccalaureate degrees as bachelor of science or bachelor of arts.

Among the candidates for master degrees are two students from India. Allahbachayo Kahn Fateh-khan Mir, will receive his master's degree in horticulture, and Mortimer R. Thandani will receive his master's degree in economics. Both are from Sind, India.

Joe M. Boyd, Dallas all-America football tackle, is another who will graduate on Feb. 8, with a degree as bachelor of science in agricultural administration. Boyd is graduating ahead of his class contrary to the supposition that athletes are usually behind their class in the studies.

No formal exercises will be held.

Scions of Border Day Enemies



IN THE Roaring border days, the Pinkertons, detectives, and the Youngers, members of the James brothers train-robbing desperadoes, often shot it out. Today, scions of the sleuths and bandits peacefully pursue their studies at North Texas Teachers college, Denton. The students are Jim May Younger (right) from Whiteboro, senior, and Woodrow Wilson Pinkerton (left), junior from Elm Ridge, Pinkerton is a third cousin of doughty Captain Allen and Younger a descendant of the Youngsters who rode with the James brothers. The boys are shown here armed with Sharpe's rifles and old-fashioned pistols from the college museum, but the friendly pose is real.

3 Etex Houses Give Top Entertainment

Keeping pace with the rapidly advancing business district of Lufkin are the three theatres operated by the East Texas Theatres, Inc., which offer theatre-goers of this area the very finest in entertainment throughout the year.

A well-balanced program is featured at all times, with the Pines, located on First street, showing only first run features, shorts, and newsreels, and the new Lynn on Dozier avenue featuring both new and second run features. The Ritz, situated on Lufkin avenue, operates only on Saturdays and Sundays.

The Pines has long been regarded as among leading show houses of East Texas. When it was opened in 1926 to theatre-goers of East Texas it was said to be better equipped than any theatre between Beaumont and Dallas and Houston and Shreveport. Throughout these years remodeling has been carried out, with the latest type of movie equipment and fixtures installed for the benefit of the patrons. The Pines, with a seating capacity of 740, has a fully equipped stage.

During the past summer the Pines was equipped with a year-round air conditioning unit, which keeps a constant stream of pure air moving through the large brick building in both summer and winter. Some three weeks ago new Peerless Magnare lamp houses were installed in the projection room and other improvements undertaken to place the Pines in the foremost of East Texas theatres.

With exception of less than one year, Non Binion has been active as manager of the Pines and more recently of the Ritz. Other personnel consists of Johnny Orgain, assistant manager; Odeal Perkins, cashier; Yvonne Melton, cashier; Audrey Mae Voth, candy girl; George Badough, chief operator; A. C. Everett, assistant operator; Woodrow Bussey, doorman; J. L. Holder, relief doorman; George Mann, usher; and Luther Brooks, janitor.

In October of 1939 the Lynn was opened its new building on Dozier avenue. It has a seating capacity of 700 and the building was constructed to give the utmost in beauty, perfected sound and comfort to the patrons. The building permit issued for this new addition to the Lufkin business district assisted materially in boosting per-

ment payments. Of this amount \$33,593,965.90 was for compliance with the 1937 agricultural conservation program; and \$33,153,871.02 was for price adjustment payments on the 1937 cotton crop. Angelina county alone received

\$61,112.18 for compliance with the agricultural conservation program, and \$69,706.55 for cotton adjustment payments.

The railroads of the United States use about 50,000,000 new wood ties every year.

Congratulations

to E. L. Kurth

and

SOUTHLAND PAPER MILLS, INC.

Franklin Life

Insurance Co.

Congratulations to

E. L. KURTH

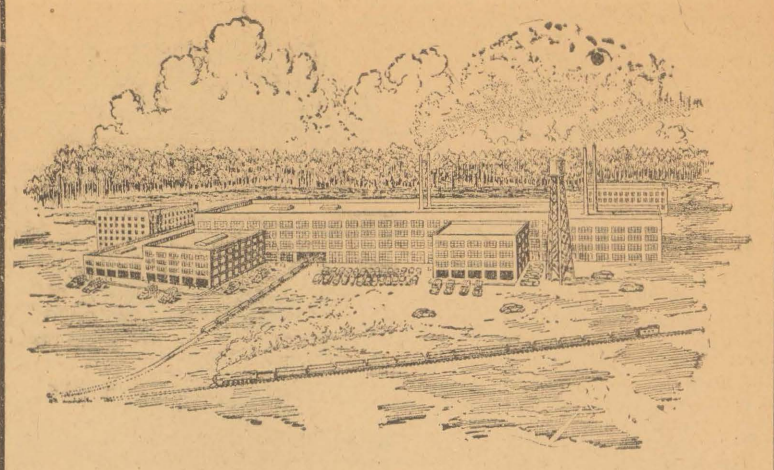
and associates

on the completion of the South's first Newsprint Paper Mill and its location in Texas.

Floyd Steakley

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Welcomes the Personnel of



SOUTHLAND PAPER MILLS, INC.

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Congratulations to

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When you eat a bite at the

EAT-A-BITE

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LUFKIN, TEXAS

LUFKIN DAILY NEWS

PART D—CONTINUED. PAGE 7

Hospital Aid Plan Proving Satisfactory

For a number of years, informed people in health problems, especially executives in hospital administration, have realized that the average employed person was not financially able to reimburse the hospital for services rendered to him and his family in cases of major operations or long sieges of illness. It has been definitely determined by accountants and those familiar with cost accounting, especially, that hospital charges are not exorbitant, and that the cost of hospital care is not the problem, but rather the problem was occasioned by unpreparedness of employed people and their families for this heavy expense which comes unannounced in most cases, and for which no provision has been made in the family budget.

This is the breach of chasm between what the head of the family can pay and the cost to the hospital for service, and therefore the group indicated is to spread the cost of hospital care over the group while they are well and working, so as not to bring about the crisis of financial strain.

This was especially brought to the attention of hospital people through the public school teachers of Dallas, who were considered as being better paid than average employees. In order to help them have hospital care without financial burden, a plan was devised by Dr. J. F. Kimball, 40 years a public school administrator, public school administrator, whereby the teachers and their families could pay a small amount each month and have hospital care as needed for any one of the group, including their families. The first group was over a thousand and teachers, and came on Dec. 21, 1929. The plan proved so satisfactory that groups in commercial firms asked for the same privilege. The first commercial group in America to take advantage of the plan was the Dallas News employees and their families.

Soon thereafter, the other two major hospitals in Dallas began the service, and the three general hospitals, Baylor University hospital, Methodist hospital, and Paul's hospital, have continuously rendered this service for almost a decade.

The plan proved so satisfactory a solution to the vexing problem that national magazines took note and began to write articles on it. The first out-of-Texas plan to be inaugurated was Essex county, New Jersey, where Frank Van Dyke, now manager of the New York City plan, was executive secretary to 17 hospitals. He came and spent several days in Dallas before inaugurating it for his hospitals here. The plan has steadily grown throughout the nation, with 56 concerns in operation, enrolling people and their families in them on a non-profit basis, maintaining throughout the history of the plans the original idea that it should be offered to the people without a speculative profit, that it should be maintained as it was created, wholly as a service to humanity.

It was suggested to the originator of the plan that it be copyrighted. He stated that he could not conscientiously take a profit for himself off the backs of wage earners who were trying to maintain themselves and pay their fee, that it was created as a service to them and that he would not exploit them for a profit to himself. Hospitals have continuously contended that the service should be sold on a non-profit basis.

Although the plan was created by Texas hospitals, other states had profited by our experience and instead of one town putting the plan on for a few hospitals, they would get all the hospitals in the state, or a large area of the state, together and put it on at once, and although we originated the plan, we had fallen behind a majority of the state in this action, up until this year (1939). This year, the Texas hospitals, through the State Hospital association, sponsored a special bill through the legislature, authorizing us to take out a non-profit charter, creating a corporation to be the service corporation for the hospitals of Texas, it to be the link and chain between the public needing this service, and the hospitals who had the service to render.

Offices have been established in the principal cities throughout the state, creating 12 areas, each area covering from 15 to 30 counties,

with area managers and sales force adequate to make the service available to every person in his area.

The plan has been received wholeheartedly everywhere by employers, employees, the medical profession and the hospitals. It is wholesome and constructive in every way, in that the corporation is created wholly to serve humanity when in need of hospital care.

To carry out the original idea, that in so far as it is possible, the plan must remain as a service to humanity, those who drafted the bill wanted the maximum amount to be set aside for benefit of the contract holders, thus providing in the law that 85 per cent of all receipts shall be set aside for protection of the contract holders, with only 15 per cent allowed for administrative cost. While this works a handicap during the organization period of the service, it will prove to be of inestimable value, because it gives the greatest guaranty to the contract holders.

This plan has been tested and tried by a decade of experience, and millions of dollars worth of service rendered to subscribers and their families. The hospitals are most anxious to reach all people, especially those in the lower wage brackets who could not have hospital care and pay for it otherwise. The plan meets the requirements laid down by the rating bodies of the medical profession and the hospitals.

Group Hospital Service is a division of the American Hospital association. The Julius Rosenwald Foundation has provided the association with \$100,000 to be used in gathering actuarial data for the plans throughout the nation. Thus we know how many people out of a thousand are going to be in the hospitals, average stay, average hospital bill, and the amount of money available for them.

This plan of hospital care, therefore, is not the oldest in America, but it is the surest, the safest, the most economical and equitable plan thus far devised, whereby employed people and their families may have hospital care at the lowest possible cost. Our actuarial office in Chicago tells us that about 250,000 people per month are being enrolled in the non-profit plans, and with more than four million people now enjoying the benefits and protection, and with 250,000 a month being enrolled, in a few years it will be a matter of course for every person with any income at all to enjoy hospital care without feeling the financial burden. Thousands of people are now able to have the service and pay for it, who otherwise would be charity, or would have to pass the hat among their fellow employees, or more than likely do without the needed hospital service. It has proven a great blessing to humanity.

We invite the sympathetic cooperation of civic and business leaders throughout the state for the promotion and extension of this service.

The various area offices are located at: Amarillo, Austin, Dallas, Houston, Longview, Lubbock, San Angelo, San Benito, Tyler, Waco and Wichita Falls.

The board of directors, consisting of business and executive leaders of the state, are Mr. George B. Dealey of the Dallas News; Mr. J. P. McCord, president of the First Coleman National Bank, Coleman, Texas; Mr. John F. O'Donohue, Petroleum Producer's company, Wichita Falls; Mr. Leslie Hogan, president of Hogan-Allyn Co., Houston; Dr. Edvard Cary, Dallas; Dr. J. H. Burleson of San Antonio; and Dr. Preston Hunt of Texarkana are serving on the board, in addition to outstanding hospital administrators of Texas: Dr. J. F. Groseclose, Methodist hospital, Dallas; Dr. Lucius R. Wilson, John Sealy hospital, Galveston; Mr. Robert Jolly, Memorial hospital, Houston; Mrs. Josie Roberts, Methodist hospital, Houston; Mrs. Margaret Rake, Wichita General hospital, Wichita Falls; Mrs. Martha Roberson, Medical Surgical Memorial hospital, San Antonio; Mr. Clifford Hunt, Lubbock Sanitarium, Lubbock; and Dr. L. N. Markham, Markham-McRee hospital, Longview.

These directors sincerely invite employed people and their families to get acquainted with the service made available for them by this non-profit plan, created to render service to humanity. Contact the Dallas office or any of the area offices mentioned above.

We use about 24 billion cubic feet of wood each year, while forest fires and insects destroy two billion more.

Park Program Brings Beauty Over Texas

In the past few years, Texans have suddenly become "scenic and historic conscious," and probably no phase of cultural development has progressed as rapidly as highway beautification and park improvements.

Texas has been slow in developing along these lines, due primarily to the fact that most of the places of scenic beauty and historic interest have been inaccessible until the recent development of the highway system, and second, because there was no park board or organized planning.

It was Mrs. Isabella Neff, mother of ex-governor Pat M. Neff, who was indirectly responsible for the state park board now in existence. Mrs. Neff, in 1922, wished to deed a small tract of land on the banks of the Leon river to the state of Texas to be used by the general public. Governor Neff, in trying to carry out her wishes, discovered that there was no department in Texas to which such a deed could be made, as no department had the authority to hold title to park lands for the use of the general public.

He caused a bill to be introduced and passed by the thirty-eighth legislature, creating a state park board to be composed of members serving without pay, who were to solicit donations of tracts of land to be used as public parks. The late D. E. Colb was chairman of the board, and with him the members worked faithfully, but very little was accomplished until the CCC came into being.

Citizen Donate Land This unit of the federal government was authorized to assist the states in the development of state parks. Citizens became more interested in donating land that they knew would be developed for park sites, and so the required 500 acres of land were acquired by donation in many localities and park sites developed. With the exception of Longhorn Cavern and Palo Duro Parks, all of the more important state parks have been donated to the state.

There is a fallacy prevalent among other states that Texas is purely a prairie country. Texas has almost any variety of topography one would wish—mountains, seacoast, hunting grounds, or the sheer scenic beauty of evergreen trees. It was left to the state highway department to develop the highways to bring out and preserve the natural beauty along the highway system, and so the roadside improvement division of the state highway department was inaugurated in April, 1933. The work of this department consisted of preserving the natural growth along the roads, and planting shrubs and flowers where no vegetation existed. Two million young sprouts from old stumps which had been cut before the program was begun and 320,000 large trees have been preserved in the right-of-way.

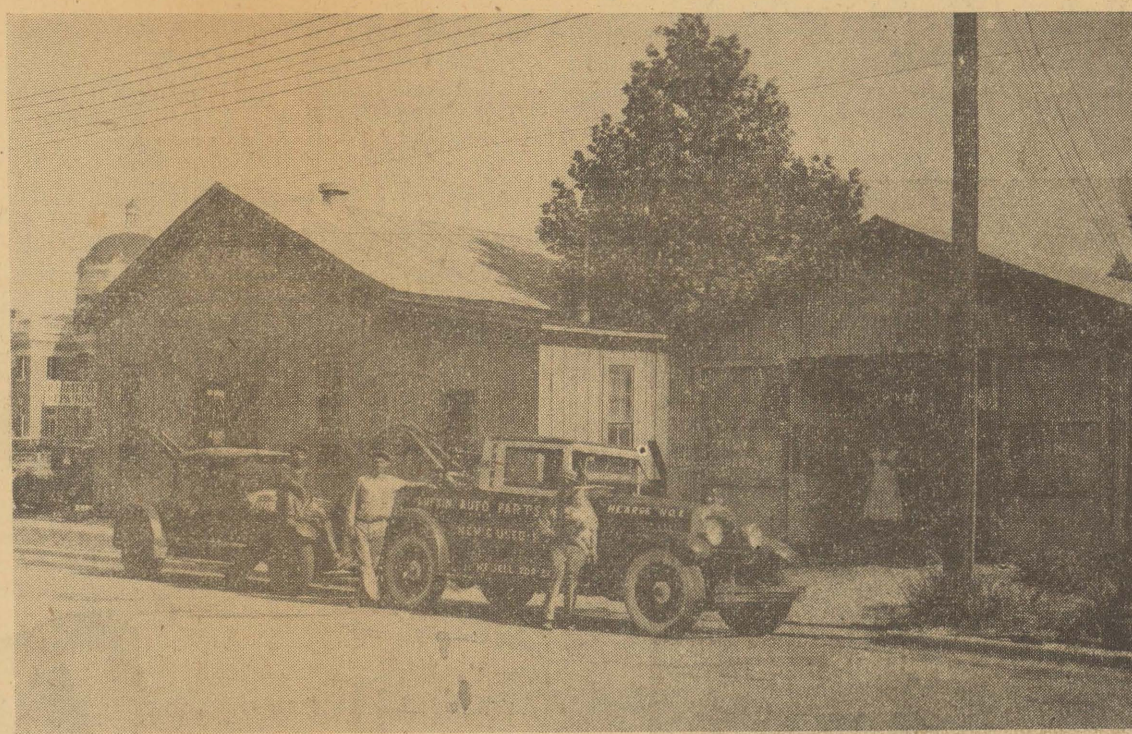
Safety Is Stressed Safety, as well as beauty, is the primary object of all the roadside planting. The plantings are placed outside curves, at hilltops, and bridge ends, and behind highway direction signs, in order to accentuate these features of the road. Over 500,000 trees and 600,000 shrubs and numerous vines had already been planted along fiscal year, ending August 13, the roadsides at the end of the 1938. More than that have now been planted. In addition to the shrubs, 80 tons of flower seeds and 100 tons of grass seeds have been planted.

There are now over 1,000 roadside parks in Texas. Jack Gubbels, landscape architect for the state, was in an eastern state last year, attending a meeting of the landscape architects. The representative from each state began to report the number of roadside parks their state had acquired, and when Mr. Gubbels' time came to report he said "We had over 800."

None of the other representatives believed him, but his statement was correct.

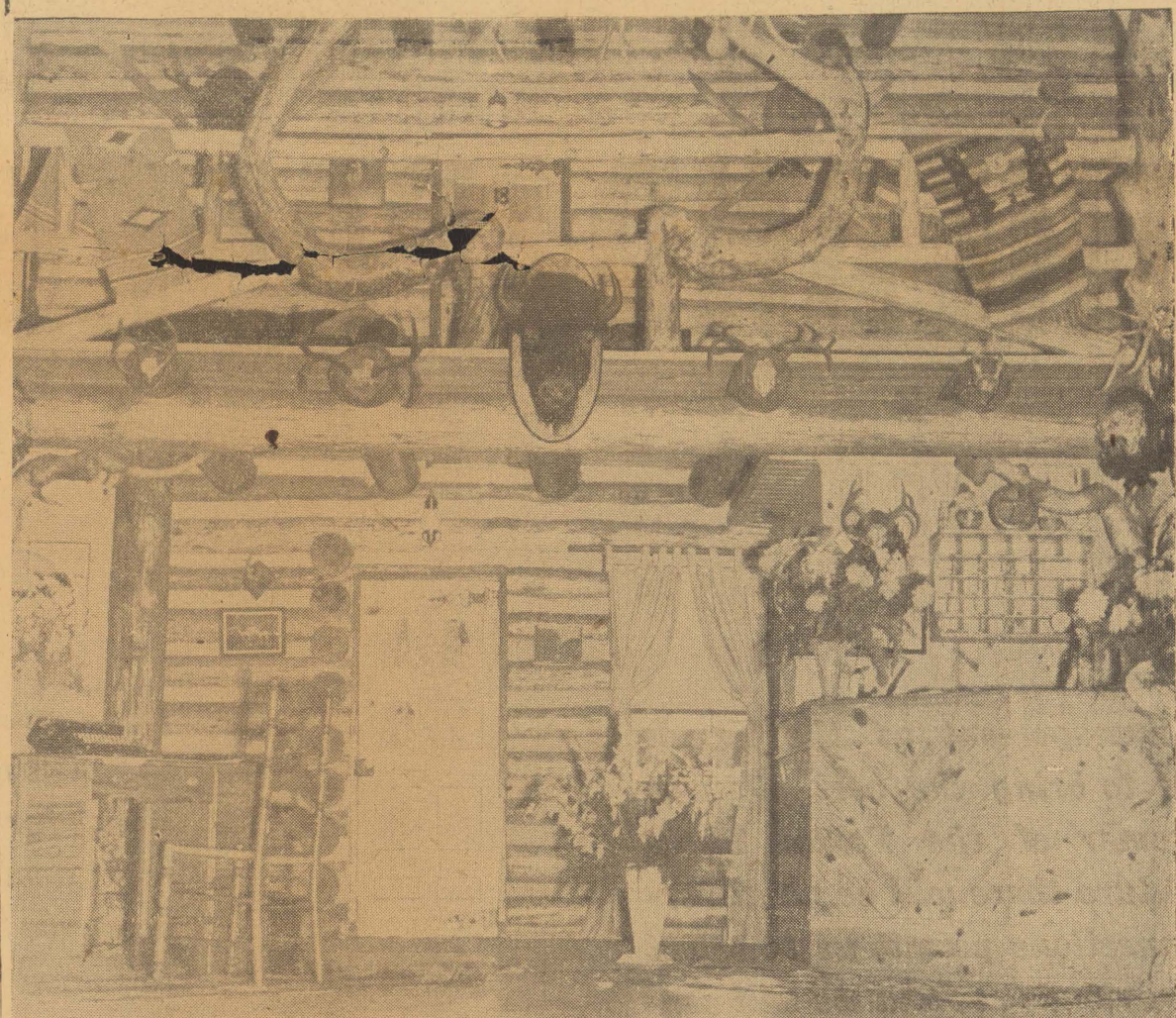
There are several large state parks, acquired by the state park board that are very popular in Texas. One of the most important is at Fort Davis, situated at the entrance to a pass through the

Original Home of Lufkin Auto Parts



Back in 1935 the present site of the post office looked like the picture above. The premises, owned by Joe Tilley from 1922 to 1935, was the original home of the Lufkin Auto Parts store.

Unique Hotel Serves East Texas in Diboll



A hostelry with an atmosphere easily fits the Antlers, rustic hotel in Diboll near Lufkin. Constructed with native timber and decorated with an interesting collection of mementos of other days, this new establishment has attracted many visitors in East Texas. The Antlers makes a specialty of excellent food, and, with private dining rooms, is the scene of many dinner parties. Its rooms are attractively done and contain all the modern conveniences. The top view shows the hotel in its beautiful setting of pine trees. Below, a portion of the lobby is shown, including a partial view of the mezzanine with its unusual tree growth railing.

Guadalupe mountains. On Mount Look of this range, the McDonald Observatory of the University of Texas is located, and is of much interest to tourists through the state.

Another place of historic interest is the park in Houston county, where the first East Texas mission was established. A replica of the original mission has been built by the De Zavalla chapter of the Texas Historical and Landmark Association, and a plaque erected at the site.

The Davis mountains in the western part of the state are of note for their scenic beauty; but then, there is beauty to be found in almost every part of the great state of Texas.

PERMITS NEEDED FOR OVERLOADS

Conforming with the "safety" movement inaugurated by the state highway department, and to partially compensate for damage done to highways by overloaded trucks, the 41st legislature convening in 1934 passed a bill as follows:

"When any person, firm or corporation shall desire to operate over a state highway super-heavy or excessive loads, or the transportation of such commodities as cannot be reasonably dis-

mantled, where the gross weight or size exceeds the limits allowed by law to be transported over a state highway, the state highway department may, upon application, issue a permit for the operation of said equipment with said commodities, when said state highway department is of the opinion that the same may be operated without material damage to the highway. Provided, however, that nothing in this act shall prevent the full control of such movements or operations on the streets of cities and towns by the ordinances of such municipalities."

Any load weighing over 7,000 pounds, which cannot be dismantled, is considered overweight, and a permit must be granted the company or individual hauling the load. Any height over 12 and one-half feet is considered overweight, and overwidth is eight feet.

Each permit is issued at a cost of \$5, the revenue from these permits being paid into the maintenance fund of the state highway department. In addition to the cost, a bond, in an amount to be set and approved by the highway department, must be furnished. This bond covers any damage that may occur to the highway or bridges while the load is in transit.

From the Lufkin office of the

highway department during the past fiscal year, from Sept. 1, 1938, to Aug. 31, 1939, approximately 350 permits were issued, bringing a total of \$1,650 in revenue.

The cost of these permits barely balances the cost which the highway department expends for issuing them, but the protection which they furnish the highways and bridges offsets the lack of revenue to the state.

"Heavily loaded trucks make it almost impossible for the highway department to maintain the light surface roads which were constructed 18 and 20 years ago," said Mr. J. B. Nabors, division engineer of the state highway department. "Of course, the newer roads are being constructed for heavy traffic and stand up under heavily loaded trucks. Log trucks over-loaded are of particular detriment to the older highways."

Expansion in industries of Lufkin will, no doubt, increase the number of permits issued in this area considerably during the coming year.

Osage orange is the only native wood that furnished a dye in commercial quantities. In color it ranges from yellow to golden brown and is used in dyeing leather as well as textiles.

Modern Texan Theater Has Public Appeal

That year sound was introduced to motion picture audiences. That year on the Fourth of July the Texan theater was opened in Lufkin. Its first picture was "Speak Easy," with Lola Lane and Paul Mann. At that time it occupied a building on Lufkin avenue, next door to the present Daily News building.

A year later The Texan moved into its own building on Dozier avenue and since that time has remodeled this structure three times to keep it the ultimate in modern theater comfort and equipment.

It exhibits Warner and United Artists pictures on first run and all other motion pictures on second runs. Its present policy calls for the showing of a double feature bill once a week. It has the reputation of furnishing excellent entertainment, its pictures being well chosen. The theater has a seating capacity of 400, is completely air conditioned and conveniently located.

Since its opening The Texan has been under the able management of Lee Threet, who has been in the theater business for 18 years. He is one of the best known theater men in East Texas. Four theaters besides the Texan are operated by him and a booking office is maintained in Dallas where he spends much of his time. He is interested in all civic affairs in Lufkin and contributes his support to them. He is a member of the chamber of commerce. Mr. Threet announces that The Texan will shortly show four pictures which have received nationwide acclaim and which have long been awaited by Lufkin theater devotees. They are: "Of Mice and Men," the John Steinbeck play; "Rebecca," the novel that has created a sensation; "Our Town," another famous Broadway play, and "My Son, My Son," one of the best selling novels of the past several years.

Employed at The Texan are Sheila Perry and Geraldine Ruby, cashiers; Louis Gibson and Hugh Wolford, operators, and James Thompson, Jimmy Lowery and Ramsey Roach, doormen.

A new process of extracting acetic acid from wood promises to overcome the handicap imposed from synthetic productions. From a cord of hardwood the following products are obtained: 120 pounds of acetic acid; 1,220 pounds of charcoal; 4.5 gallons of oil; 40 pounds of pitch; 9 gallons of methanol.

The first sawmill at Huntington, L. I., erected in 1827, was operated by wind power.

FARM OUTPUT ENFORCED
BRUSSELS—To meet wartime needs, Belgium has adopted enforced farm production. The decrees, issued in Brussels, cover wheat, rye, sugar, beets and potatoes. For some areas cultivation will be extended by minimum percentage determined by actual production during specified growing seasons. Another regions not specially designated the products will be cultivated in an area equivalent to that devoted to such production during the designated base years.

In South America there are trees known as "cow trees" which, when piedced, yield a rich milky nutritious juice in such abundance as to render it an important article of food.

COKE MURPHY
Manager of the
**BONNER
HOTEL**

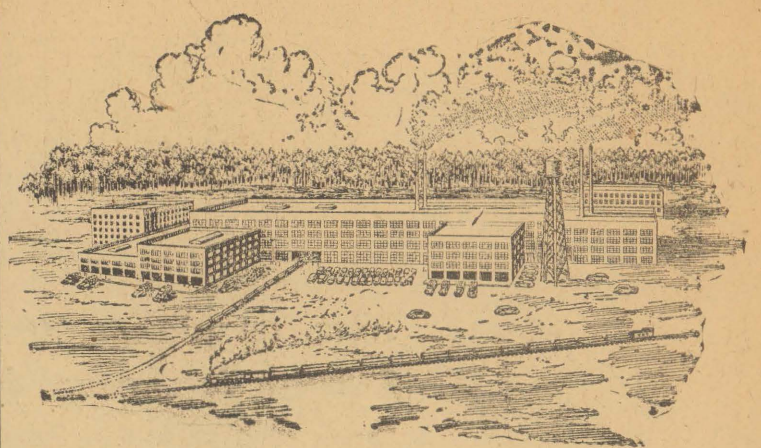
Extends congratulations
to Ernest L. Kurth and
associates on the comple-
tion of

**SOUTHLAND
PAPER MILLS
INC.**

**BONNER
HOTEL**

All Modern
Conveniences
Reasonable Rates

LUFKIN, TEXAS



Southland
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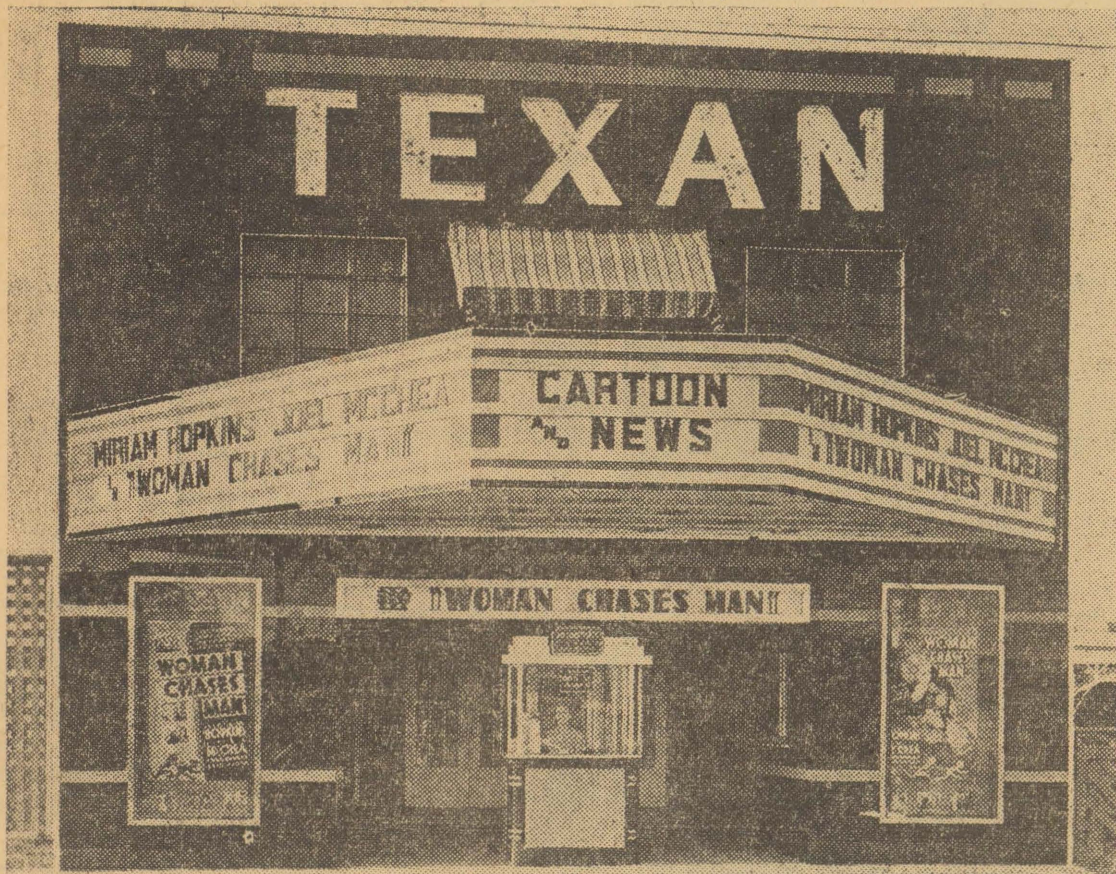
E. L. KURTH
and his associates

**HOGUE
GROCERY**

**Mattar Bros. Grocery
Welcomes
Southland Paper
Mills, Inc.**

and extend congratulations to E. L. Kurth and associates on the completion of such a major product. We welcome the personnel of the organization and invite them to visit our store.

(Signed) THE MANAGEMENT.



Lufkin's Amusement Center

At the
Texan 10¢
 and 15¢
Anytime
 Lufkin's Independently-Owned Theatre

Welcome to the personnel of the New

SOUTHLAND PAPER MILLS INC

Now, as always, the management of the Texan Theatre is endeavoring to bring the best pictures available to the customer of the Texan Theatre . . . and in the future there will be no difference! Our booking connections permit us to select the best for our Lufkin Friends . . . and we will continue to give you the best that the market affords. In fact, it is a pleasure for us to bring our present high type of entertainment to Lufkin.

The coming of more residents to Lufkin inspires us to renew our efforts to acquire more and more better shows for our patrons. With the most modern equipment available, and with a personnel unsurpassed by none, we are in a position to give you the best entertainment available.

As Lufkin steps into the limelight of the nation, we want to be among the first to congratulate E. L. Kurth and his associates on bringing to Lufkin the great Southland Paper Mills, Inc.

THE TEXAN THEATRE