



Summary Information

Title: Archie P. McDonald Political Campaign Materials Collection

Collection Number: 2003:039

Creator: Archie P. McDonald

Collection Dates: c. 1952-2002

Extent: 4.5 cubic feet (7 boxes, 1 oversize folder)

Language: English

Collection Abstract:

Dr. Archie P. McDonald is a professor of history and community liaison at Stephen F. Austin University in Nacogdoches, Texas. In the early 1950s he began collecting political campaign materials. This collection includes posters, bumper stickers, pins, ties, t-shirts, brochures, buttons, mugs, and other materials from presidential, congressional, state, and local campaigns from circa 1952-2002.

Repository:

The History Center
102 N. Temple
Diboll, TX, 75941
936-829-3543
<http://www.thehistorycenteronline.com/>

Author/Processing Information: Processed by Matt Gorzalski in July 2010.

Biographical/Historical Note:

Dr. Archie P. McDonald is a professor of history and community liaison at Stephen F. Austin State University in Nacogdoches, Texas. He earned a bachelor's degree from Lamar University in Beaumont, a master's degree from Rice University in Houston, and a PhD from Louisiana State University in Baton Rouge, LA.

Between 1971 and 2008, he served as executive director of the East Texas Historical Association. He also served as the editor for the East Texas Historical Journal, advisory editor for the New Handbook of Texas, past president of the Texas State Historical Association, past chair for the Texas Committee for the Humanities, past chair for the State Board of Review for the National Register, and past chair of the Old San Antonio Road Preservation Commission. Dr. McDonald has written or edited numerous books

on various aspects of Texas history. He is widely known for "Make Me a Map of the Valley: The Civil War Journal of Stonewall Jackson's Topographer."

While McDonald specializes in Texas history, particularly during the nineteenth century, he also has a strong interest in politics. This led to him collecting campaign posters, bumper stickers, campaign literature, artifacts, and paraphernalia of presidential, congressional, senatorial, and legislative political races between in the early 1950s to circa 2002.

Collection Scope and Content:

This collection consists of campaign posters, buttons, literature, brochures, bumper stickers, pins, signs, paraphernalia, business cards, pens, and artifacts from Texas political campaigns for local, state, and national races. Most political figures are from Texas with the exception of Edwin Washington Edwards and Billy Wright from Louisiana, and various candidates for United States president. The materials from local and state campaigns focus on candidates from East Texas in addition to Texas candidates for federal House and Senate offices. Most of the local elections focus on Nacogdoches County. The collection provides a record of Texas candidates running for elected office, as well as an image of campaign paraphernalia between 1952-2002.

Arrangement:

- Series I: Campaign Posters and Signs
- Series II: Campaign Memorabilia
- Series III: Campaign Literature

Subject Terms:

Topics

- Political campaigns -- United States -- History -- 20th century
- Political campaigns -- Texas -- History -- 20th century
- Presidents -- United States -- Election -- History -- 20th century
- Politicians -- United States -- History -- 20th century
- Politicians -- Texas -- History -- 20th century
- Governors -- Texas -- History -- 20th century
- Presidents -- United States -- History -- 20th century
- Legislators -- Texas -- History -- 20th century
- Legislators -- United States -- History -- 20th century
- Governors -- Texas -- Election -- History -- 20th century
- Elections -- Texas -- History -- 20th century
- Elections -- United States -- History -- 20th century

Corporate Names

- Democratic Party (U.S.)
- Republican Party (U.S. : 1854-)
- Natural Law Party (U.S.)

Personal Names

- McDonald, Archie P.

Genres

- Campaign paraphernalia

- Campaign insignia

Occupations

- Politicians
- Governors
- Presidents
- Legislators

Locations

- Texas
- Nacogdoches County (Tex.)
- United States

Access and Use

Access Restrictions: There are no access restrictions.

Acquisition Information: Donated by Archie McDonald in August of 2003.

Custodial History: Materials in this collection were collected by Archie McDonald since the 1950s and were in his possession until donating them to The History Center in August of 2003.

Citation: Archie P. McDonald Political Campaign Materials Collection, 1952-2002, 2003:039, The History Center, Diboll, TX

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Bibliography:

Humanities Texas. "Archie P. McDonald."

<http://www.humanitiestexas.org/programs/speakers/list/mcdonald.php> (accessed July 7, 2010.)

Stephen F. Austin State University. "Faculty and Staff Profiles by Name."

<http://www.sfasu.edu/history/faculty/name.asp> (accessed July 7, 2010.)

Texas Escapes Online Magazine. "Archie McDonald, PhD."

http://www.texasescapes.com/DEPARTMENTS/About_TE/Staff_bio/columnist_Archie_McDonald.htm (accessed July 7, 2010.)

Collection Inventory

Series I: Campaign Posters and Signs

Scope and Content: This series consists of campaign posters and signs from campaigns of Texas local, state, and national political figures, as well as various candidates for United States president. The bulk of the local elections focus on Nacogdoches County, and state elections focus on candidates from East Texas. Both Democrats and Republicans are represented. The posters and signs have been arranged alphabetically although they are not foldered.

Oversize Box 1

David Adams

Davis Alcala

Blake Bailey

Bill Ball
Ben Barnes
Lloyd Bensten for Senate
Debra Berry
John Blair
Roy Blake, Jr.
Dennis Boerner (2)
Jack Brooks
Pat Buchanan Brigade
Pat Buchanan for President
Tom Bush
Bush-Quayle 92'
Bush for Texas Governor
Jimmy Carter
Carter-Mondale (3)
Congressman Chapman
Doyle Chandler
Gary Chanel
Wayne Christian
Bill Clements
Clinton-Gore (2)
Charlotte Coffett
Winston Cochran
Campbell Cox
Kent Crank
Jimmy Daniels
Jeff Davis
100% Democrat Country
Terry Denney
Charles Denson
Dent
Roger Dudley
Dukakis-Bentsen
Duke
Bob Dunn (2)

Oversize Box 2

Edwin Edwards
Joe Evans (4)
David Fisher (3)
Mike Graham
Phil Gramm
We Love Phil Gramm
Edgar "Bubba" Groce
Gina Haidinyak
Bill Hailey
Marcus Hairgrove
Dempsie Hendley (2)

John Hill (3)
Bill Hobby (2)
Paula Horton
Tim James
Tony Jasso
Jerry Johnson (2)
Richard Johnson
Audrey Kariel
Sue Kennedy (2)
Thomas Kerss (2)
Ed Klein

Oversize Box 3

Ira Lawson
Garry Mauro
Judy McDonald (3)
Ed Merritt
Mondale-Ferraro
Dan Morales
Fred Nelson (2)
Don Partin (2)
Florence Patton (2)
Mary Perkins
Ross Perot
Peterson
Jack Pierce
Doyle Pittmon
Ken Pruitt
James Raney
Billy Reneau
Vote Republican
Ann Richards (3)
Paul Ross
Giles Rusk (2)
Tommy Russell

Oversize Box 4

Max Sandlin
Gene Shull
Charles Simmons (3)
C. L. Simon (2)
LaDonna Simpson
Curtis Soileau
Alvin Stanaland
Todd Staples (2)
Colin Strother
Martha Sullivan (2)
Support our Schools

Buddy Temple
Tower
Eddie Upshaw
George Wallace
Mike Ward
Janie Weatherly (2)
Jerry Weems
Don Welch
Mark White
Charlie Wilson (3)
Mike Winthrop
Ralph Yarborough

Map Cabinet 2, Drawer 5

Judy McDonald (2)
Donna Peterson
Charlie Wilson (2)

Series II: Campaign Memorabilia

Scope and Content: The campaign memorabilia series is comprised of pins, buttons, bumper stickers, pens, small signs, business cards, stickers, and other materials that are smaller than the posters and signs in Series I. Some files contain correspondence to Archie P. McDonald inviting him to inauguration dinners and thanking him for campaign contributions. Also included are artifacts such as patriotic and Democratic Party-themed neckties, campaign mugs, and t-shirts which are not foldered but housed in box 6. This series has been divided into three subseries being Presidential and National, State Candidates, Local Candidates, and General. The folders are arranged alphabetically by candidate.

Subseries I: Political and National

Box 5

Folder 1	Brian Babin
Folder 2	Baker
Folder 3	Ken Bentsen
Folder 4	Mike Blankenship
Folder 5	George W. Bush and Dick Cheney
Folder 6	Jack Brooks
Folder 7	Waggoner Carr
Folder 8	Jimmy Carter and Walter Mondale
Folder 9	Jim Chapman
Folder 10	Anti-Jim Chapman
Folder 11	Bill Clinton and Al Gore
Folder 12	Martin Dies, Jr.
Folder 13	John Dowdy
Folder 14	Michael Dukakis and Lloyd Bentsen
Folder 15	William Baxter "Bill" Duncan
Folder 16	Dwight Eisenhower
Folder 17	Richard Fisher
Folder 18	Barry Goldwater

Folder 19 Al Gore and Joseph Lieberman
Folder 20 Phil Gramm
Folder 21 Gene Green
Folder 22 Edgar Groce
Folder 23 Dempsie Henley
Folder 24 Holloway
Folder 25 Jo Ann Howard
Folder 26 Hubert Humphrey and Ed Muskie
Folder 27 Kay Bailey Hutchinson
Folder 28 Jefferson
Folder 29 Lyndon Johnson and Hubert Humphrey
Folder 30 John F. Kennedy
Folder 31 Robert F. Kennedy
Folder 32 Bob Krueger
Folder 33 Walter Mondale and Geraldine Ferraro
Folder 34 George McGovern and Sargent Shriver
Folder 35 Ed Merritt
Folder 36 Hugh Parmer
Folder 37 Donna Peterson
Folder 38 Ross Perot
Folder 39 Ronald Reagan
Folder 40 Robb
Folder 41 Max Sandlin
Folder 42 John Tower
Folder 43 Jim Turner
Folder 44 George Wallace and Curtis Lemay
Folder 45 Charlie Wilson
Folder 46 Charlie Wilson
Folder 47 Ralph Yarborough

Subseries II: State Candidates

Folder 48 Andell
Folder 49 Bob Armstrong
Folder 50 Ben Barnes
Folder 51 William R. Barr
Folder 52 Roy Blake
Folder 53 Bob Bullock
Folder 54 George W. Bush
Folder 55 Wayne Christian
Folder 56 John Connally
Folder 57 Jim Cryan
Folder 58 Bill Earley
Folder 59 Edwin Washington Edwards
Folder 60 Marion D. Edwards
Folder 61 Joe Evans
Folder 62 Frances Farenthold
Folder 63 David Fisher

Folder 64	M. J. Foster, Jr.
Folder 65	J. W. Bill Haley
Folder 66	John Hill
Folder 67	Jim Hightower
Folder 68	Bill Hobby
Folder 69	Jerry K. Johnson
Folder 70	Jim Mattox
Folder 71	Judy McDonald
Folder 72	Jim McReynolds
Folder 73	Robin Moore
Folder 74	Dan Morales
Folder 75	Mary Perkins
Folder 76	Phil Preis
Folder 77	James Raney
Folder 78	Tom Reavley
Folder 79	Ann Richards

Box 6

Folder 1	Tony Sanchez
Folder 2	Preston Smith
Folder 3	Curtis Soileau
Folder 4	Sumners
Folder 5	Colin Strother
Folder 6	Dick Swift
Folder 7	Dennis Teal
Folder 8	Buddy Temple
Folder 9	James Tiller
Folder 10	Ralph Wallace
Folder 11	Mark White
Folder 12	Milton Wilkinson
Folder 13	Bill Vance

Subseries III: Local Candidates

Folder 14	Reagan Baker
Folder 15	Roy Blake, Jr.
Folder 16	Bryant
Folder 17	Campbell Cox
Folder 18	Jeff Davis
Folder 19	Jim Dougherty
Folder 20	Roger G. Dudley
Folder 21	Royce Garrett
Folder 22	Carlyle Goff
Folder 23	Mike Graham
Folder 24	Gary E. Hill
Folder 25	Leon Hutchinson
Folder 26	Tim James
Folder 27	Tony Jasso

Folder 28	Audrey Kariel
Folder 29	Ed Klein
Folder 30	Don Partin
Folder 31	Mike Perry
Folder 32	Jack Pierce
Folder 33	Tom Philips
Folder 34	Tammy Reeves
Folder 35	Giles Rusk
Folder 36	George Self
Folder 37	Betty Shinn
Folder 38	Charlie Simmons
Folder 39	Mike Winthrop
Folder 40	Billy Wright

Subseries IV: General

Folder 41	American
Folder 42	Democratic Party
Folder 43	Don't Mess With Texas
Folder 44	Natural Law Party
Folder 45	Pro Choice
Folder 46	Pro Milk Drinkers
Folder 47	Pro Texas
Folder 48	Pro Voting
Folder 49	Republican Party
Folder 50	Vote Dry
Folder 51	Price Daniel Historical Marker Dedication
Folder 52	Lufkin 100 th Birthday
Folder 53	Miscellaneous Buttons

Box 6 Loose Artifacts

Neckties (4)
 Judy McDonald "Commissioner at Large" t-shirt
 Save Your SFA Democrats t-shirt
 Joe Evans for Nacogdoches County Sheriff mug
 Leon Aldridge for State Representative mug, 1988
 Jimmy Carter mug
 Bill Clinton Russian dolls

Series III: Campaign Literature

Scope and Content: The campaign literature subseries consists of a various publications relating to the 1964 United States presidential campaign. Topics include Lyndon and Lady Bird Johnson as well as Barry Goldwater.

Oversize Box 7

The Cross and the Flag. The Constitution of the U. S. A. No. 12, vol. 22, March 1964
 "G. O. P. Convention," July 20, 1964 (*Newsweek*)
Human Events, January 25, 1964, (Washington D. C., newsprint, Goldwater Portrait Edition)

Human Events, July 11, 1964 (Washington D. C., newsprint, LBJ Special Issue)
"Presidential Election 1964," special insert to the *New York Times*, September 1964
Story of the Lady Bird Special, newsprint of Johnson-Humphrey Texas Campaign Headquarters, c. 1964.