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MARK II

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GEARS FOR INDUSTRY
AND SHIP PROPULSION

CANADIAN DIVISION ISSUE

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Blood reservation near Ft. McLeod, Alberta



CALGARY STAMPEDE

The Best of the Wild West

What's so good about the good old days?

The way the west was won.

Why is the Calgary Stampede in Alberta, Canada, the Greatest Outdoor Show on Earth?

It offers the best of the wild west.

Everyone loves nostalgia, especially dressed in the denim look.

With the grandiose zeal and zest of those frontier days, the Calgary Stampede steps up this year to "dosey-do" its visitors to some good times.

Prince Charles of Great Britain officially opens the Stampede gates July 30. For ten days, take in any part or all of the wild, western fun. Join the friendly folks of Calgary



as the pages flip back to the early days of the rugged west.

Start the day at Stampede Park. Watch a lean, determined cowboy as he mounts his saddle bronc in the chute. The gate bursts open and the bronc bolts into action.

Suddenly the whirling horse hurls the rider into the air as the klaxon sounds. And that's just the first eight seconds of the roughest, toughest sport in the world—rodeo, Calgary Stampede style.

Bone-jarring bareback and saddle bronc riding, the exciting action of steer wrestling, skillful calf roping, chaotic wild cow milking and the fiery fury of the wild horse race—all jump into the rodeo arena to

entertain the Stampede crowd.

A special event is the famous Indian Buffalo ride. Daredevil Indians defy the brute power of wild plains buffalo. Then, the most death-defying challenge of all, man against a ton of enraged battling bull.

Toward dusk, the Stampede crowd is hushed. The four-horse teams stand straining at their harnesses. The driver's tense hand grips the reins. The outriders are ready to hurl the tent pegs and stoves into the tailgates of the chuckwagons. The clamor of the klaxon horn stabs the silence and the chariots of the old West are off in the figure eight around the barrels and down

the track.

It's wheel to wheel combat all the way.

The chuckwagon races have been part of the Calgary Stampede since 1923. They originated in the days of the Old West when the branding was finished. The ranch hands would throw the stoves into the wagons and race back to the bunkhouse with side bets on the outcome.

The charge of the chuckwagons is a rare experience—one the fun-loving should not miss.

The last thrilling Chuckwagon race whirls to a finish. The sun begins to set behind the Rockies

Continued





Calf roping

Top: Saddle bronc riding

Left: Bull riding

Calgary Stampede . . . continued

and the second half of your great grandstand double-header is about to begin.

It's showtime.

It's a glittering, glamorous, star-studded stage extravaganza. International artists from the entertainment capitals of the world bring you 90 minutes of fun at its finest.

Adding to the bounce and swirl of this fast-paced show are the Young Canadians of the Calgary Stampede. Here is singing, dancing, comedy, variety, and pageantry—all staged for full, family appeal.

Capping off this show is the giant fireworks finale. Sparkling ground-level fireworks and soaring skyrockets provide a breath-taking windup to an unforgettable evening of entertainment.

The midway at the Stampede is bigger than ever for the 1977 crowd.

Laughter, shrieks, candy floss and giant stuffed toys, whirring lights and bouncy music are all part of the magic at Calgary Stampede Fun Frontier.

Following on the heels of last year's giant success at their first Calgary Stampede, Canada's Conklin Shows have added more rides and games to the glittering, western-decorated midway.

The exhibition grounds are not the only place to enjoy the Stampede. The downtown area of the Calgary is alive with visitors and hometown folks having a good time.

Spontaneous street dances break out at the drop of a stetson or the twang of a guitar. Western music, provided by local talent, can be heard just about everywhere.

Flapjack breakfast from the backs of chuckwagons is the usual way to start the day. A way to end the day is to enjoy a barbecue dinner. Ranchers in the area often provide good old fashioned western barbecues, just another example of western hospitality.

Back in 1912, the Calgary Stampede was only a gleam in the eye of a young cowpuncher named Guy Weaddick.

Today, it offers the highest prize money of any rodeo competition in North America. For 10 days, the Calgary Stampede is a good old fashion western whoop-up in its wildest fashion.

The Calgary Stampede is the best of the wild west.



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GOLD FEVER DAYS

Got the "gold fever;" go north to Edmonton, July 20.

The jingle, jangle of spurs announce the arrival of the largest party of North America—Edmonton's Klondike Days celebration.

The Klondike Days celebration especially recalls the call of the wild as the city re-lives the days that changed Edmonton from a small peaceful agricultural town into a dynamic boom town. Thousands passed through it on their way to the gold fields of the Yukon.

This Klondike Days celebration enjoys the "gold fever" days in style!

When walking down the streets of the city, you will wonder if you haven't really taken a step back in time and entered the Gay Nineties era. Klondike-style log storefronts have been put up and line the streets of Edmonton.

The visitor to the celebration sees his dream come true as he walks down the fabled street paved with gold. Of course, the street has been spray-painted but no one notices because this is the time when the imagined becomes the real.

Suave gentlemen gamblers in brocade vests and ruffled shirts can

be seen walking alongside bearded miners in work boots and flannel shirts. Saloon girls in net stockings and garters and elegantly gowned Klondike Kates, with their large flowered hats and parasols, add to the charm and beauty of the picture.

The events that fill the celebration with fun and frolic get under way with a two-hour parade that winds its way through the city's core area.

To remember the pioneers who came west on handmade rafts, there is the annual Sourdough Raft Race. This race matches the heroics of any daredevil feats but in a slapstick vein. In no way can the rafts of this race match those the pioneers made their way west on.

The flamboyant crews are as outlandishly dressed as the rafts are decorated. It is a wonder that some of them can float, let alone race!

Another favorite with the crowd is the Sunday Promenade. The streets of the city's core are closed to traffic and you can wander through them enjoying the free entertainment provided and the warm companionship of the crowd.

This too is a carry-over from the days of the pioneer. Sunday has always been the traditional time for meeting old friends and making new ones, especially true in the transient days of the gold rush.

Some of the Klondike Days celebration takes place on the Exhibition Grounds where you can wander through a replica of a Klondike Village. The atmosphere of the village is filled with the tough, rustic charm that kindles the pioneer spirit as the visitor walks through the shops reminiscent of the nineteenth century.

Attend daily grandstand shows and see a number of other exhibits depicting the Klondike era. Music, casinos, melodramas, luncheons, all done in gold rush style, and even a mine stream in which to pan for gold can be found throughout the celebration.

At the Klondike Days celebration, cure the "gold fever" feeling and find a treasure of fun.





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